

**Chamber Membership:
A good business strategy**

Membership in the Carroll County Chamber of Commerce offers many valuable tools and resources designed to encourage business growth and prosperity. Members are part of a dynamic network of local businesses with similar community interests. The benefits go beyond Carroll County, with a credible voice speaking out on behalf of business and industry through your joint memberships with the Georgia Chamber of Commerce and the U.S. Chamber of Commerce.

Chamber membership can boost your community image and increase your sales. But you don't have to take our word for it. Results from a national survey conducted by the Atlanta-based Schapiro Group show that your Chamber involvement can turn into revenue for your business. Two-thirds of consumers believe Chamber members are reputable, trustworthy companies using good business practices, care about their business, and are involved in the community. That's good company to keep!

As a business owner, especially in Carroll County, it is beneficial for you to join the Chamber of Commerce. The level of resources, the connections, the advocacies that are in place, and the forward thinking that is in place are second to none – not only in the state of Georgia but probably in the nation as a whole.

Jay Gill, Manager of Communications/
Public Relations/Governmental Affairs
at Carroll Electric Membership Cooperative

About the Chamber

Our Mission: Growing Business in Our Community

Our Vision: Building a stronger business community by engaging progressive leadership and diverse resources

Our Guiding Principles: Innovative, Resourceful, Member Driven, Honest, Inclusive

The Carroll County Chamber of Commerce has been the economic engine in the community since 1955. The Chamber enjoys the success of an organization with more than 600 members, an active board of directors and a talented staff. More than 125 volunteers serve on the 12 standing committees that execute the programming and events planned for Chamber members. Active volunteers and strong leadership are trademarks of this Chamber and the outstanding communities throughout Carroll County.

Committees

- Agribusiness
- Ambassadors
- Business Development
- Environmental Projects
- Government Affairs
- Industry Leaders Council
- Leadership Academy
- Technology Task Force
- Workforce Education Task Force
- Women's Business Alliance
- Young Professionals Network
- Youth Entrepreneur & Leadership Development



The real value of joining the Chamber!

Seven out of 10 consumers believe that being actively involved in the Chamber is an effective strategy for enhancing a business' reputation and for demonstrating that it uses good business practices.

The Schapiro Study

For more information about how you can be a member, please contact us:

Carroll County Chamber of Commerce

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Carrollton, Georgia 30117

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Fax: 770-832-1300
www.carroll-ga.org
carrollchamber@carroll-ga.org



The Benefits of Membership



If you are considering becoming a member of the Chamber, I highly encourage you to do so. You are instantly part of a wonderful network of professionals here in Carroll County.

Kirby Butler, Vice President of United Community Bank, Carrollton

Joining the Carroll County Chamber is an investment in your business. As with any investment, you want a strong return that matches your unique needs and results in business growth. A multitude of programs, events, and initiatives are available to you – some with a long standing tradition and some that are newly developed as the business climate changes and evolves. More detailed information about each of these listings can be found at www.carroll-ga.org.



Business Resources

Let the Chamber help you enhance your bottom line.

- The Burson Center for Entrepreneurship
- Business Development
- Carroll Leadership Academy
- Certificate of Origin
- Carroll Gift Pass
- Drugs Don't Work Program
- Job Postings
- Mailing Labels
- Professional Training Workshops/Seminars
- Professional Business Consultants
- Referrals
- Showcase Carroll
- Small Business Development Center Partnership
- Staff assistance & expertise

Community Development and Training

A strong community attracts new business and industry. Economic development strengthens the community. Join this circle of success through Chamber membership.

- Advocacy
 - Carroll County Day at the Capitol
 - Engagement of Elected Leaders
 - Washington Fly-in
- Carroll Leadership Academy
- Environmental Projects
- Service on Chamber Board of Directors
- Service on Chamber committees



Sponsorship and Marketing

Promote your business locally and to the world.

- Advertising in monthly newsletter
- Annual Awards and Recognitions
- Annual Dinner
- Business of the Month
- Chamber magazine and map

As Chamber members, we talk to one another. We provide feedback on how to have an economic impact on Carroll County. We support each other – the goal is for everyone to be successful.

Brian Jackson, Executive Director of Cottage Landing Senior Living

My Chamber membership has definitely improved my bottom line. By participating in Chamber activities and taking advantage of resources, I have grown my business and become a more confident business owner.

Amy Brown, Owner of State Farm Insurance in Villa Rica

- Chamber Website
- Membership Decals
- Networking After Hours
- Online Business Directory
- Referrals
- Ribbon Cuttings and Groundbreakings
- Showcase Carroll
- Social Media



Networking Opportunities

Identify new customers and connect with other Chamber members. Most of these events offer sponsorship opportunities.



- Annual Dinner
- Chamber Golf Tournament
- Lunch on the Chamber
- Membership BBQ
- Membership Breakfasts
- Networking After Hours
- Showcase Carroll
- Travel with the Chamber
- Young Professionals Network