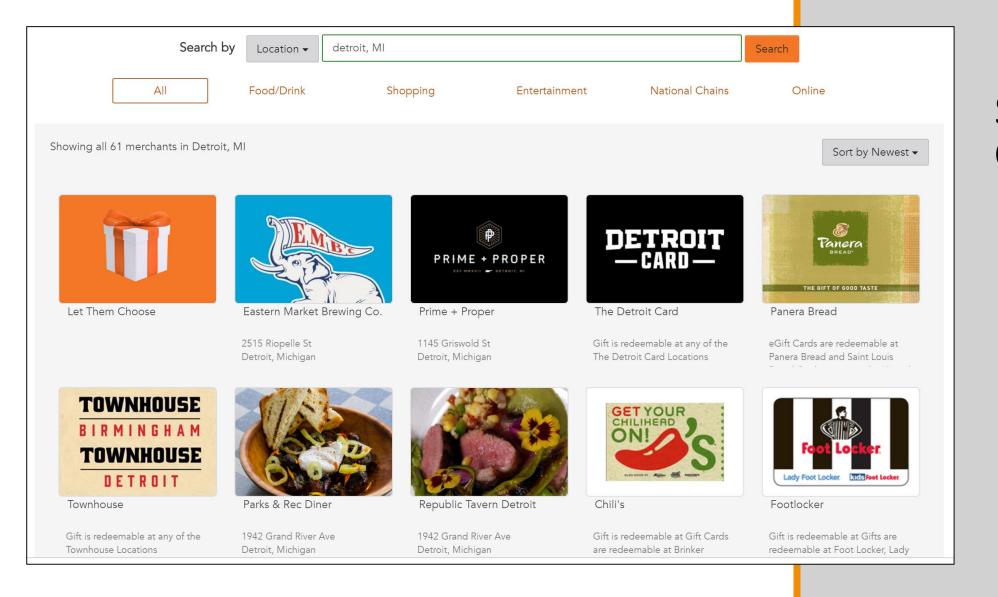


Yiftee eGifts are a unique gifting solution

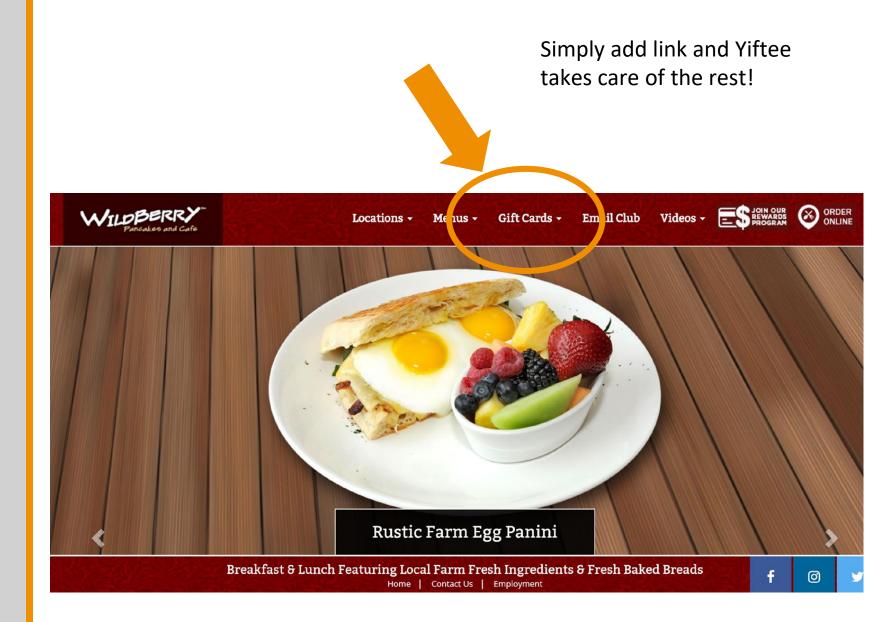


### Your Local Merchant Marketplace



Shows your Community Card and individual Business eGift Cards for those who have signed up.

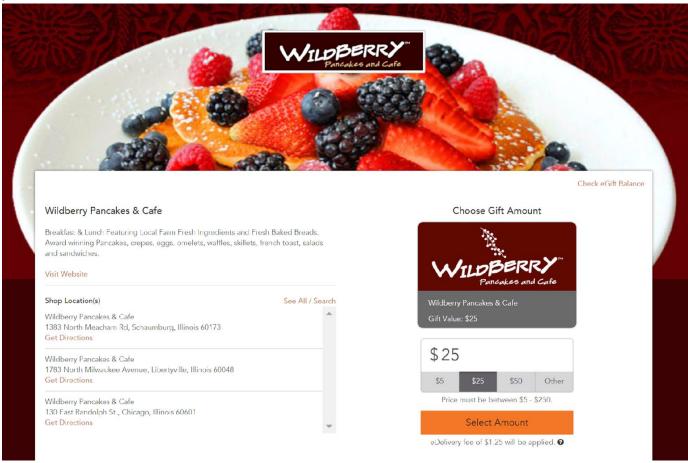
Your eGift link is easily added to your website & Facebook page.



# Your customers will find it quick and easy.

### Branded for You, Hosted by Yiftee

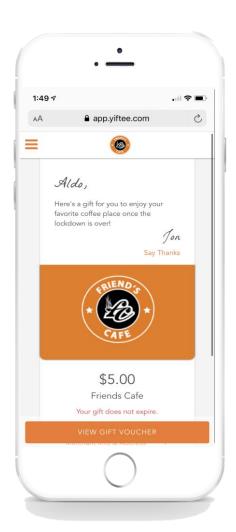
Customers choose amount, provide email/text/twitter address for recipient (or print), write message and pay with a credit card. Yiftee verifies card, processes payment and delivers gift (we also send reminders to use it). Yiftee protects you from credit card fraud.

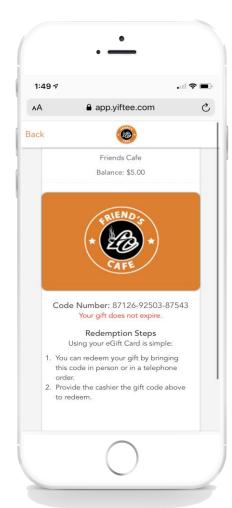


Customers pay an eDelivery fee of \$1+5% for the convenience of buying online, shopping 24x7, giving gifts from far away, etc. You can choose to pay this if you prefer. It covers the initial credit card fees and your fraud protection.

Any merchant with access to a internet browser can have a digital gift card in minutes.

### Redeeming Yiftee eGifts is Easy





Customer presents eGift Card on a mobile device or printed on paper.

Redeem online on your merchant portal. Enter the gift code number and the amount to redeem. You can access the portal on any smartphone, tablet or browser.

If you'd like to refund an amount, choose "Refund" as the action.

The balance is automatically updated to reflect the remaining amount.

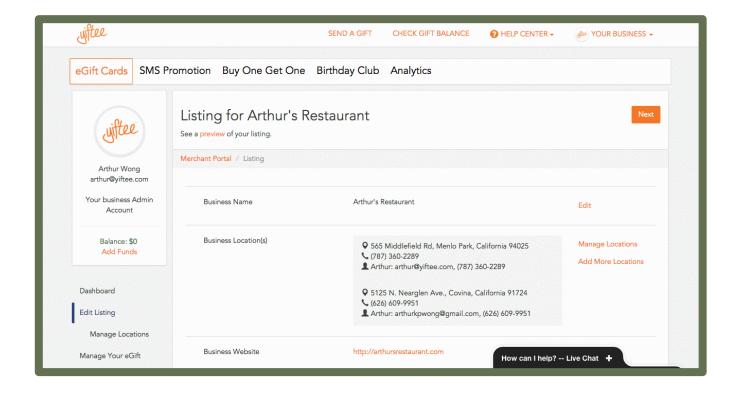
Payment for gifts sold are sent weekly via electronic transfer.

Just provide your name, contact info, location, description and images to set up your Yiftee eGifting program.

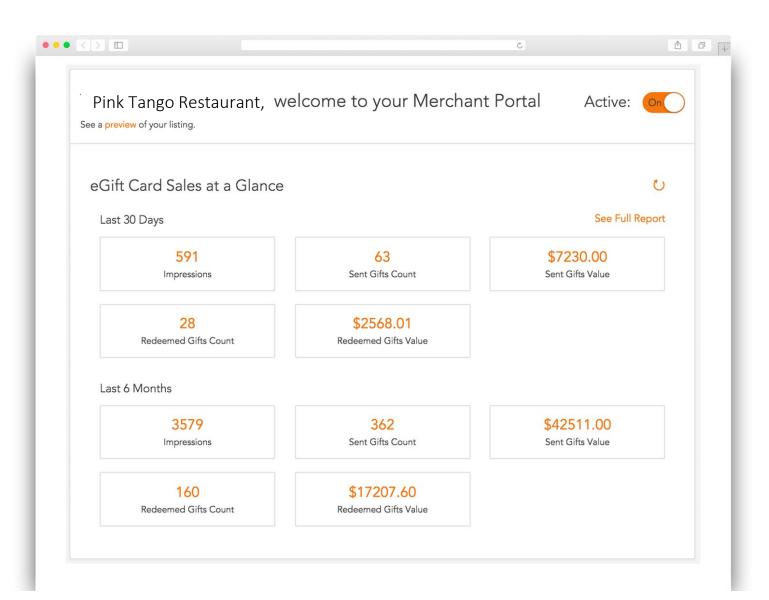
You get the full value of the eGift Cards sold sent to you weekly.

# Set Up Is Simple

You get a dashboard that you control for your branding and gift card information. You can change it anytime. Setup usually takes about half an hour and you're in (eGift Card) business! Add your banking info where weekly payments will be sent for egift cards sold.



# **Analytics**



24/7 actionable & dedicated data dashboard, comes standard with Yiftee. Add gift buyers to your mailing list.

### Pricing

### eGift Cards and Promotions

Sell eGift Cards on your website



eGift Card Plan Includes:

- ☆ Custom branded eGift Cards
- ✓ Monthly reminders sent to gift recipients
- Merchant Dashboard with Analytics Reports
  - ✓ Free customer support
  - ✓ Gift delivery by text and email
  - ✓ No setup fees, No contract
  - √ \$1 + 5% eDelivery fee per transaction paid by buyer or merchant
  - ✓ Month-to-month no long term commitment

We are waiving our monthly subscription fees for six months (until September 30, 2020) to help small business owners weather the COVID-19 pandemic

# Optional: Promotions to Bring in More Foot Traffic

Simple, turnkey promotions you can add from your Yiftee dashboard



### YIFTEE CATALOG

Customer acquisition Return visits Guest recovery Loyalty rewards Grand openings New product launches Time-of-day Limited-time offers (e.g. Black Friday, earlybird specials) Holidays and events Brand awareness Birthday club Sweepstakes...



### Thank you

Donna Novitsky, Yiftee CEO, <u>Donna@Yiftee.com</u>, (650) 533-0938