

65

Carroll County Chamber of Commerce

BUILDING A STRONGER BUSINESS COMMUNITY FOR 65 YEARS



2020 REPORT TO THE COMMUNITY

A PUBLICATION OF THE CARROLL COUNTY CHAMBER OF COMMERCE 

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- Playground
- Marina



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Daniel Jackson,
President & CEO
Carroll County Chamber
of Commerce

Dear Chamber Members,
2019 was a very good year for the Carroll County Chamber of Commerce. Attendance and participation in programs and events was exceptional and our committees and committee chairs did a superb job. We adopted many new goals for 2019 and all but one were completed. We look toward the new decade with excitement as we embark on new programs and prepare to celebrate the 65th anniversary of our chamber.

Bill Stone, our 2019 Board Chair was fantastic. He led, he participated, he spoke, he encouraged, and he set a high standard for all who will follow him in that leadership role. Our Executive Committee provided exceptional leadership and direction and the Board was engaged and supportive. The success of the past year was due in large part to the dedication of our board members and

council volunteers who worked tirelessly to serve our chamber.

Throughout the year councils met, seminars were offered, volunteers worked, and the Chamber celebrated over 30 ribbon cuttings with new and expanding businesses. There were several ground breakings and several businesses, large and small, celebrated milestone anniversaries and expansions.

In terms of marketing and communications, the successful #ThinkCarrollFirst campaign continued and The Power of Positive Posting Campaign was added for the holiday season. A new community guide, with an updated look and format, was introduced in the spring. In addition, we unveiled a new website and upgraded the monthly newsletter. Finally, the chamber conducted a communications survey to be sure five working generations of

members are connected and served in the best way possible.

We are very pleased with the results of 2019 and are equally excited about the new plans and goals for 2020. Thank you for your continued support of ongoing initiatives, events, and programming. We are grateful to each of you for your willingness to support this community through your gifts of time, talent, and treasure; you are what makes our community shine.

On behalf of our chamber team, the Executive Committee, and our Board of Directors we appreciate the opportunity to represent you and this great community.

May 2020 be a productive and rewarding year for us all!

Daniel Jackson
President/CEO

Dear Friends and Neighbors,

My husband and I moved to Carroll County 15 years ago. Those two newlyweds could never have imagined the incredible community we would find here. Our businesses, industries, organizations, schools, and government share a collaborative spirit that is unmatched. The Carroll County Chamber of Commerce is a driving force in fostering this spirit as it works to ensure we all enjoy smart growth while preserving what makes our community so unique.

I have always believed it is important to contribute your time, talents, gifts, and treasure when and where you are able. Both of my parents modeled this way for life for me early and often. They live out Luke 12:48 – to whom much is given, much will be required. I have experienced

time and again the adage you get out of something what you put into it, and that certainly applies to the Chamber.

Whether you are a new member or have been a part of the Chamber for many years, I would encourage you to find a few new ways to engage with the Chamber in the coming year. The Chamber's mission is to build a stronger business community by engaging progressive leadership and diverse resources. We can all find a role to play in that, and we will all be better for it.

This year marks the 65th anniversary of the Carroll County Chamber of Commerce, and what a legacy we have to celebrate. We are fortunate to follow in the footsteps of stakeholders who had a vision of what they wanted our community to be and who were not afraid to lay the groundwork that has gotten us to where we are today.

As the page turns to a new decade, we are presented with the incredible opportunity to reflect on where we have been and where we go from here.

The Carroll County Chamber of Commerce has played an invaluable role in my career and leadership development, as well as my community involvement; one of the many reasons I am honored to be the 2020 Chairman. I am grateful for the opportunity to give back to an organization that has given so much to me. What an exciting time to get to live, work, play, and serve in Carroll County!

Cheers to 2020!

Kirby Butler
2020 Chairperson
Board of Directors



Kirby Butler, Vice President,
Commercial Lender
United Community Bank
Chairperson
Carroll County Chamber of
Commerce, Board of Directors

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Carroll County Chamber of Commerce



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BOARD AND STAFF

EXECUTIVE COMMITTEE

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 Jon Hardesty Superior International Industries
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 Marie Jensen Off-Road Innovations, Inc.
 Dustin Jordan Jordan Truck Sales

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 Scott Rule West Georgia Technical College
 John Sammon Georgia West Realty
 Randy Sims City of Mt. Zion
 Keith West Auto Supply Company
 Sheryl Williams Bank OZK
 Patrick Yuran Oak Mountain Academy

STAFF

Daniel Jackson | President & CEO daniel@carroll-ga.org
 Suzy Montalto | Director of Operations suzy@carroll-ga.org
 Suzy McCorkel | Director of Programs and Events suzymc@carroll-ga.org
 Rhyne Owenby | Director of Member Engagement rhyne@carroll-ga.org
 Joan Finch | Information Specialist & DDW Coordinator joan@carroll-ga.org
 JR Charles | Vice President of Economic Development jr@carroll-ga.org
 Katlyn Bradshaw | Incubator Manager, The Burson Center katlyn@carroll-ga.org



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Women's Business Alliance

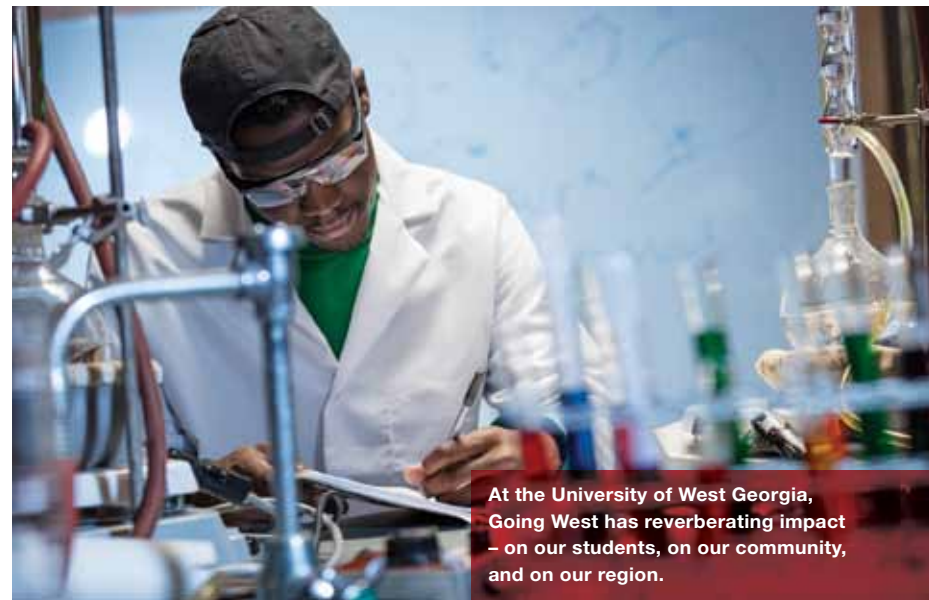
The Women's Business Alliance (WBA) is a unique and highly successful organization that promotes the balanced interests and lifestyles of the community's professional women. Activities include quarterly networking events and the annual "Woman of the Year" presentation and luncheon.



Kim Holder
2019 Woman of the Year
(l to r) Kirby Butler, Kim Holder,
and Denise Martin



Carroll County Chamber of Commerce



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– on our students, on our community,
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Learn more about how UWG is breaking new ground and discovering new opportunities. Visit us at westga.edu.

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Leadership Development



Strong leaders are the backbone of our community. The Carroll County Chamber of Commerce strives to identify leadership talent and provide training opportunities for professionals and students. To meet these needs, we provide two leadership programs.

Leadership Academy

The Leadership Academy program consists of 11 sessions that include half-day programs with formal instruction in leadership from the academic, business, and civic worlds, combined with practical on-site tours and visits with business, industry, governmental, and other leaders in west Georgia. It is based on the University of Georgia's J.W. Fanning Institute Community Leadership Program. Our leadership academy is the premier leadership program for this area with over 400 community leaders participating in the program in the last 20 years.

• Junior Chamber of Commerce

- The Junior Chamber of Commerce is designed to build strong leadership skills in participating high school students and develop community awareness and concern for the future of Carroll County. The program is in cooperation with the seven area high schools to provide a unique opportunity to twenty-eight students beginning their junior year of high school. The students participate in a one-day per month program in which they are learning, engaging, and participating in group activities on subjects such as understanding leadership, business etiquette, communications, team building, appreciating difference, managing conflict, setting goals, community asset mapping, and community service. The program follows the Youth Leadership in Action curriculum of the University of Georgia J.W. Fanning Institute.



The Carroll County Chamber of Commerce has renamed the annual award recognizing exemplary volunteer service to honor community leader Jim Gill. Formerly the Horizon Award, the award will now be known as the James A. Gill Volunteer of the Year Award. The award is special recognition presented to individual Chamber members for outstanding volunteerism and significant contribution of time and effort to the Chamber and business community.



Outgoing Carroll County Chamber Chairman Matt Windom, (right) presents the Horizon Award for volunteerism to Amy Brown, owner of Amy Brown, State Farm Insurance.

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2020 Program of Work

Growing Business in Carroll County

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BUSINESS DEVELOPMENT

Support and encourage the growth and development of local businesses, industry, manufacturing, new ventures and entrepreneurs. Recognizing chamber members' awards, accomplishments and safety achievements.

Council and Chairs

Business Development Council —

Amy Brown & Gary Hewitt

Industry Leader Council —

Jerome Johnston

Marketing and Communications

Council — Ben Chambers &

Kelly Meigs

Opportunities for Engagement

- ▶ Business of the Month
- ▶ Collaboration with Main Street Districts
- ▶ Ribbon Cuttings & Ground Breakings
- ▶ Sunrise Seminars
- ▶ Small Business Awards
- ▶ #ThinkCarrollFirst Campaign

MEMBER ENGAGEMENT

Provide chamber sponsored programs, events, seminars, and activities to encourage member participation.

Councils and Chairs

Agribusiness Council — Sam Duke

The Ambassadors — Debra Gamble

& Debra Land

Women's Business Alliance —

Denise Martin

Opportunities for Engagement

- ▶ WBA Coffee Breaks
- ▶ Ribbon Cuttings & Ground Breakings
- ▶ Golf Tournament
- ▶ Lunch on the Chamber
- ▶ Harvest Dinner
- ▶ Agribusiness Awards
- ▶ Business Success Seminars

GOVERNMENT AFFAIRS

Represent the business interest of Carroll County to the local, regional, state, and federal policymakers.

Council and Chair

Government Affairs — Brian Dill

Opportunities for Engagement

- ▶ Washington DC Fly-in
- ▶ Legislative Reception
- ▶ US Congressional Dinner
- ▶ Legislative Breakfast
- ▶ Carroll County Day at the Capitol

LEADERSHIP DEVELOPMENT

Encourage life-long learning and support the development of a highly trained and educated workforce. Identify leadership talent and provide training opportunities for students, young professionals, and adults. (Partner with University of West Georgia, West Georgia Technical College, and public/private education resources.)

Councils and Chairs

Workforce Development Council —

Cindy Clanton & Jill Duncan

Opportunities for Engagement

- ▶ STAR Recognition
- ▶ Industry Tours
- ▶ Carroll County Education Collaborative
- ▶ 8th Grade Career Expo
- ▶ Business & Education Speakers Bureau
- ▶ Employer Seminars
- ▶ Community Leadership Recognition
- ▶ Leadership Academy
- ▶ Junior Chamber of Commerce



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Benefits of Membership

Since 1955, your Chamber has been the only local organization that focuses 100 percent of its time and efforts on improving the quality of life for all citizens of Carroll County. Active volunteers and strong leadership are trademarks of the Carroll County Chamber of Commerce and this outstanding community.



Marketing Opportunities

Each year the Chamber offers opportunities for members to market their business at various events, programs, and seminars.

Annual Awards Celebration
Forward Carroll
Leadership Academy
Lunch on the Chamber
Women's Business Alliance

Advocacy

Chamber members have the opportunity to become active in the Government Affairs Council to provide input on policies affecting business operations. Updates are provided to members on legislation affecting business at both the state and federal level.



The Ambassadors

Chamber members serve as “goodwill” ambassadors to the community on behalf of the Chamber in addition to serving as the official welcoming crew for new members.

Annual Awards Ceremony

An elegant evening gathering is held each year for all members. The event is highlighted by the presentation of the following awards: Citizen of the year, James. A Gill Volunteer of the Year Award, Business of the Year, Thomas S. Upchurch Excellence in Workforce Education.

Chamber 101

Meetings are held three times each year to orient new and prospective members to Chamber programs and activities. Chamber staff members present useful information concerning the benefits of membership and are on-hand to answer questions about membership.

Chamber Lobby

With our central location and great visibility from the intersection of Highway 61 and the 166 Bypass, we receive numerous walk-ins. The Chamber serves as a welcome center to tourists as well as prospective residents and business owners. All members are encouraged to display brochures, at no additional cost, in the Chamber's lobby.

Council Participation

Many volunteers serve on the councils that execute the programming and events planned for Chamber members. Active Volunteers and strong leadership are trademarks of this Chamber and the communities throughout Carroll County.

- ▶ Agribusiness
- ▶ The Ambassadors
- ▶ Annual Awards Celebration
- ▶ Business Development
- ▶ Golf Tournament
- ▶ Government Affairs
- ▶ Industry Leader
- ▶ Marketing and Communications
- ▶ Women's Business Alliance
- ▶ Workforce Development

Community Calendar

The community-wide calendar, located on the Chamber website, provides visitors and residents with information and dates of festivals and special events in our area.

Directory/Website

Our member companies represent businesses of all types and sizes, and our membership directory serves as the business catalog for Carroll County's best products and services. Members can highlight their business by adding multiple listings, events & job openings directly to our website — all at NO CHARGE. Visitors have the ability to visit member websites as well as social media pages with just one click. In addition, a pdf version of our complete membership directory is available online for download.

Drugs Don't Work

The Chamber offers a drug-free workplace program, "Drugs Don't Work." Participants receive a 7.5 percent discount on worker's compensation insurance when completing the certification process to become a "Drugs Don't Work" site.

Eblasts

Over 1200 member representatives receive the Monday

Eblasts each week. Members are invited to submit information on upcoming events and special happenings. Member updates are on a first come, first served basis and are limited to the first five member submissions each week.

Economic Development

The Chamber collaborates with Carroll Tomorrow to recruit new businesses, industry, and tourists to our area and provides expansion support to existing industry. Market research and information on available buildings and land are available.

Leadership Academy

The Leadership Academy consists of 11 sessions designed to enhance personal leadership skills, establish professional relationships, and prepare individuals to become actively involved in shaping the future of Carroll County.

Membership Labels

A complete set of membership labels is available to all members for a nominal fee.

Newsletter

The publication is a monthly e-newsletter sent to our members highlighting informative happenings and upcoming events. The Chamber News is emailed in an HTML format on the first business day of each month.

Notary Public

Members may utilize the free notary service.

Certificate of Origin

Certificate of Origin services are available to members for a nominal fee.

Professional Development

Business and professional development seminars are held throughout the year in our Chamber conference room and at the Burson Center. Members are encouraged to utilize free on-on-one consultation with the Chamber staff, The Burson Center incubation program, the Small Business Development Center (SBDC) and the Georgia Tech Procurement Assistance Center to learn ways to improve their business and discover additional resources in the community.

Referrals

Our staff responds to phone, email, mail and miscellaneous inquiries for information. Staff members serve as referral agents for area businesses using rotating lists of Chamber members.

Relocation Packets

Callers who request relocation information are immediately mailed a package from the Chamber. Chamber members can, for a nominal fee, include company information in the packets.

Ribbon Cuttings, Ground Breakings and Dedications

All new businesses are invited to host ribbon cuttings. The Chamber will perform ribbon cuttings for grand openings, groundbreakings, dedications and new locations. Chamber member ribbon cutting pictures are printed in the Chamber newsletter, announced on the Chamber's social media pages, sent to the business and sent to local media outlets.

25+ Years of Membership

Congratulations to businesses in our community who have been a member of the Carroll County Chamber of Commerce for 25 years or more!

- AgSouth Farm Credit, A.C.A.
- Almon Funeral Home and Chapel
- AT&T Georgia
- Aubrey Silvey Enterprises, Inc.
- Bank OZK
- Bank OZK - Villa Rica
- Bank OZK- Tom Reeve Dr.
- Barnes Moving & Storage Co., Inc.
- Bass and Associates
- Baxter, John
- BB&T - Bowdon
- BB&T - Dixie Street
- BB&T - Villa Rica
- Bowdon Animal Hospital, P.C.
- Brack, Carl E.
- Burson Feed and Seed, Inc
- C.M. Tanner Grocery Company
- Carroll County Board of Education
- Carroll County Farm Bureau
- Carroll County Government
- Carroll County Training Center
- Carroll County Water Authority
- Carroll EMC
- Carroll Realty and Insurance
- Carrollton Area CVB
- Carrollton City Schools
- Carrollton Emergency Physicians, P.C.
- Carrollton Manor
- Carrollton Orthopaedic Clinic
- Chick-fil-A
- City of Bowdon
- City of Carrollton
- City of Temple
- Communication Services Integrated, Inc.
- Dixie Converting Corporation
- Don-Rich Ford Co., Inc.
- Duffey Realty
- Edward Jones / Fred O'Neal, Financial Advisor
- Fairfield Plantation Property Owners Association
- Farish Realty & Associates
- Fletcher Oil Company Inc.
- Flowers Baking Company of Villa Rica, LLC
- Furniture House of Carrollton, The
- GA Department of Labor
- Garrett, Thomas & Fazio, PC
- Haney's Drug Corner
- J & R Construction & Development, Inc.
- J. Hoyt Thomas Funeral Home, Inc.
- J. Smith Lanier & Company
- J.R. Morgan Oil Company Inc.
- John Thornton Cadillac Buick GMC
- Johnson, Dr. Rulon B.
- Lafitte Mop Company
- Lewis Fire Protection, Inc.
- Martin & Hightower Funeral Home
- McBrayer Company Inc., The
- McEvers Awards, Engraving & Gifts
- McGukin Construction Co, Inc.
- McNaughton - McKay Electric
- Merrell & Associates Inc.
- Metro West Realty
- Metropolitan Communications
- NG Turf Inc.
- Oak Mountain Academy
- OFS, LLC
- Ozier Apparel
- Penland and Penland, P.C.
- Precision Roll Grinders
- Price & Pyles, P.C.
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- Printpack, Inc.
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- Sit N Sleep, Inc.
- SLM Recycling
- Smith Brothers Supply Co.
- Smith's Floor Coverings Inc.
- Southern A & E, LLC
- Southern Sales and Marketing
- Southern Therapy Services, Inc.
- Southwire Company
- State Farm Insurance/ Robert Kenimer
- Sunset Hills Country Club
- Superior International Industries
- Synovus- Bankhead
- Synovus-Bowdon
- Synovus-S. Park St.
- Synovus-Villa Rica
- Systems and Methods, Inc.
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- Tanner Health System, Villa Rica
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- West Georgia Roofing II, Inc.
- West Georgia Shopper / Leo Publications
- West Georgia Technical College
- West Metro Board of Realtors
- WorkSource Three Rivers

Every effort is made to ensure this list is accurate at the time of printing. If the name of your business has been inadvertently omitted, please contact the Chamber office.

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2019 Award Winners



Bill Stone, CFO of Systems and Methods, Inc., accepts the gavel from Matt Windom, Executive Director, Carroll County Water Authority as the 2019 Chairman of the Carroll County Chamber of Commerce.



Chairman Matt Windom, (right) presents the Entrepreneur of the Year Award to John Tanner, CEO of C.M. Tanner Grocery Company.



Paula Burke, UGA County Extension Agent and director of the Carroll County AgCenter was honored with the Special Award for her work and support in the agricultural community.



Tommy Smith, 3rd generation farmer in Carroll County, was presented with the Agribusiness Award.

Matt Windom, (right) presents the Thomas S. Upchurch Excellence in Workforce Education Award to GW Rogers.



Matt Windom, (right) presents the Citizen of the Year Award to Eddie Duffey, Director of Fitness at City Station.



Ronnie Jordan, President, Jordan Truck Sales, was awarded the Business Award.



Tim Brewer, CEO, Addison Smith Mechanical Contractor, Inc. was named Small Business Person of the Year. Presenting the award, are Amy Brown (left) Co-Chair of the Business Development Committee and Daniel Jackson, (right), President/CEO of the Carroll County Chamber of Commerce.



West Georgia Woman Magazine was named Start-Up Business of the Year. Presenting the award to Angela Daily, Owner/Publisher, are Amy Brown (left) Co-Chair of the Business Development Committee and Daniel Jackson (right), President/CEO of the Carroll County Chamber of Commerce.



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Ground Breaking and Ribbon Cutting

The highlights of the year are groundbreakings and ribbon cuttings! Here are just a few of the many celebrations in which we participated. Congratulations!



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2019 Business of the Month

Carroll County is filled with some of the state's most successful and innovative small business owners and operators. Each month the Business Development Council chooses ones of these small businesses as the Carroll County Chamber of Commerce Small Business of the Month. We are proud to recognize the 2019 recipients of this honor.

- ▶ JANUARY — Dreamscapes Landscaping Service
- ▶ FEBRUARY — Rapha Clinic of West Georgia
- ▶ MARCH — Farmers Insurance — Toby J Powers Agency
- ▶ APRIL — Communities in Schools
- ▶ MAY — Alan Bell Architect, Inc.
- ▶ JUNE — Goodwill Industries of the Southern Rivers Career Center
- ▶ JULY — Hampton Inn
- ▶ AUGUST — WestCare Georgia Youth Academy
- ▶ SEPTEMBER — Villa Rica News & Views
- ▶ OCTOBER — Walker Meats
- ▶ NOVEMBER — Haney's Drug Corner
- ▶ DECEMBER — Evans BBQ



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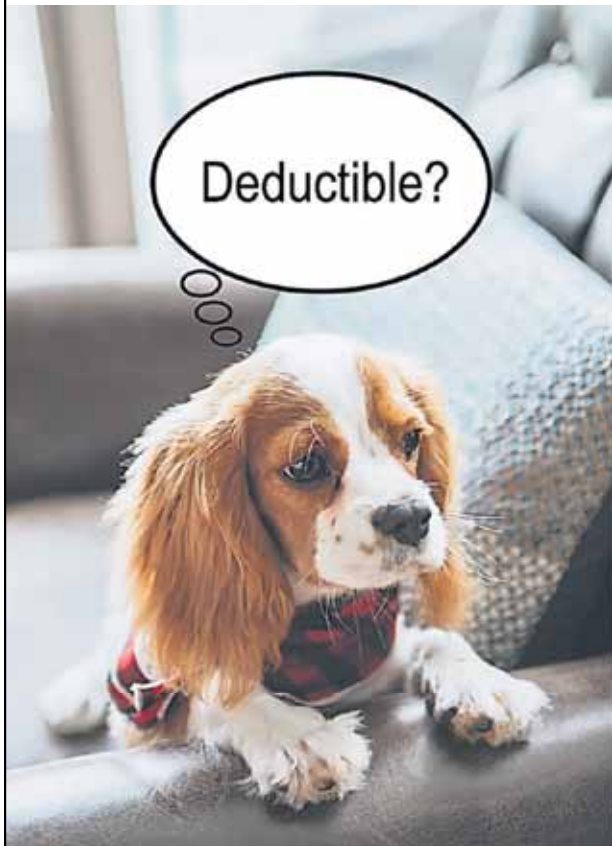
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