

# 2021 PROGRAM OF WORK

## GROWING BUSINESS—BUILDING COMMUNITY

Building a Stronger Business Community by Engaging Progressive Leadership and Diverse Resources

INNOVATIVE ~ RESOURCEFUL ~ MEMBER DRIVEN ~ HONEST ~ INCLUSIVE

### BUSINESS DEVELOPMENT

Support and encourage the growth and development of local businesses, industry, manufacturing, new ventures and entrepreneurs. Encourage life-long learning and support the development of a highly trained and educated workforce.

#### Councils and Chairs

##### **Business Development Council —**

Tim Brewer & Sheryl Williams

##### **Industry Leaders Council —**

Jerome Johnston

##### **Workforce Development Council —**

Jill Duncan & Ian Lyle

#### Opportunities for Engagement

- ◆ Collaboration with Main Street Districts
- ◆ Ribbon Cuttings & Ground Breakings
- ◆ Sunrise Seminars/Business Success Seminars
- ◆ Small Business Awards
- ◆ Shop Local Campaigns
- ◆ Partnership with Small Business Development Center
- ◆ STAR Recognition
- ◆ Industry Tours
- ◆ Carroll County Education Collaborative
- ◆ 8th Grade Career Expo
- ◆ Business & Education Speakers Bureau

### MEMBER ENGAGEMENT

Provide chamber sponsored programs, events, seminars, and activities to encourage member participation. Represent the business interest of Carroll County to the local, regional, state and federal policymakers.

#### Councils and Chairs

##### **Agribusiness Council —**

Sam Duke

##### **The Ambassadors —**

Donna Harrison-Kribbs & Connie Sprewell

##### **Golf Tournament —**

Wayne Payne

##### **Government Affairs —**

John Jackson

##### **Women's Business Alliance —**

Denise Martin

#### Opportunities for Engagement

- ◆ Golf Tournament
- ◆ Brunch on the Chamber
- ◆ WBA Networkings
- ◆ Harvest Dinner
- ◆ Agribusiness Awards
- ◆ US Congressional Update
- ◆ Legislative Breakfast
- ◆ Carroll County Day at the Capitol

### LEADERSHIP DEVELOPMENT

Identify leadership talent and provide training opportunities for students, young professionals and adults.

#### Opportunities for Engagement

- ◆ Community Leadership Recognition
- ◆ Leadership Academy
- ◆ Junior Chamber of Commerce
- ◆ Emerging Leaders

### BUILDING COMMUNITY

Connecting community resources with local needs and opportunities.

#### Opportunities for Engagement

- ◆ Carroll Tomorrow
- ◆ Community Foundation of West Georgia
- ◆ Non-profits
- ◆ Health/Safety
- ◆ Civic
- ◆ Faith-based