



now is the time to

JOIN



**Carroll County  
Chamber of Commerce**  
*Growing Business. Building Community.*

200 Northside Drive | Carrollton, GA 30117  
770.832.2446  
[www.carroll-ga.org](http://www.carroll-ga.org)



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Greetings,

I want to take this opportunity to extend an invitation to you to become a member of the Carroll County Chamber of Commerce.

The Carroll County Chamber of Commerce helps businesses and organizations grow by creating a robust local economy and making our community a great place to do business, live, and visit. Membership in the Chamber offers numerous benefits and opportunities to stay connected, informed, and engaged with important, ever-changing issues and trends within our community and the local marketplace.

Research points out that consumers are more likely to do business with a company if it is a local Chamber of Commerce member. According to the research study by The Shapiro Group, Inc. and Market Street Services, when consumers know that a small business is a member of their local Chamber of commerce, they are forty-four percent more likely to think favorably of it and sixty-three percent more likely to purchase goods and services from the company in the future.

Included in your packet, you will find much information regarding the Carroll County Chamber of Commerce and the many opportunities to grow and network with other growing and successful businesses and organizations in our community. Your membership provides opportunities to meet people, make contacts, exchange ideas, and interact with others.

Please take a moment to watch our Chamber 101 video, which will answer many of the questions you might have about the Chamber and membership benefits. The Chamber 101 video and other informative videos are posted on our YouTube page.

I invite you to join us as we continue to work together to make our business community stronger. A vibrant and healthy economy allows all chamber members to grow and our community to prosper. I have enclosed a membership application; you may also complete the application online at [www.carroll-ga.org](http://www.carroll-ga.org). Please contact me should you have questions or require additional information.

I look forward to welcoming you to the Carroll County Chamber of Commerce.

Kindest regards,



Chamber 101 Video



Membership Application

Rhyne Owenby  
Director of Business Development  
678-890-2364  
[rhyne@carroll-ga.org](mailto:rhyne@carroll-ga.org)

# now is the time to JOIN



**Carroll County  
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Joining the Carroll County Chamber of Commerce is an investment in your business. As with any investment, you want a strong return that matches your unique needs and results in business growth. An array of programs, events, and initiatives are available to members; some with long-standing tradition, and some are newly developed as the business climate changes and evolves. For additional information, please visit our website at [www.carroll-ga.org](http://www.carroll-ga.org).

## 12 MONTH MEMBERSHIP INVESTMENT

General Membership (1-50 employees) .....	\$275
General Business (51 - 100 employees) .....	\$500
General Business (101+ employees) .....	\$750
Education & Government Agency .....	\$400
(additional School Listings - \$100 each)	
Non-Profit (501 c3) .....	\$200
Utility & Hospitals .....	\$750
Banks & Credit Unions .....	\$1,000
(additional branch listings - \$150 each)	
Individual .....	\$200
(May not advertise)	

Complete your application today and start receiving benefits! It is fast and easy to become a member; simply complete the application using the link or QR code below.

<http://carroll-ga.chambermaster.com/member/NewMemberApp/>



Scan the QR code for your direct link to the  
Carroll County Chamber of Commerce  
Membership Application





The Chamber Team is delighted to help your business celebrate with a ribbon-cutting if the company:  
Opened its doors in the last 12 months or

- Changed ownership or is under new management or
- Moved to a new location or
- Remodeled or expanded at its present location

To schedule a ribbon cutting with the Carroll County Chamber of Commerce, we ask for a minimum of two weeks prior to the event to ensure no conflict of scheduling and to give the Chamber time to prepare an address label template for you.

Chamber staff will help to make things go as smoothly as possible. Our team will:

- Notify the Chamber's Board of Directors and Ambassadors, city dignitaries and local media via e-mail. We will encourage them to attend your event, but cannot guarantee their attendance.
- Provide a mailing label template for the city officials of your choice.
- Bring the giant scissors and take pictures at the appointed time. We are happy to provide scissors for after hour ribbon cuttings—they must be returned the following business day.

Notes: Pictures will be emailed to you upon request. In addition, we will contact the media, but cannot guarantee their attendance. Chamber members will also have their event photos included in the Chamber News for the following month. As an added benefit for members, we will promote your event via our Monday eblast.

### ***Checklist for a Successful Ribbon Cutting***

- Consider sending invitations to the following: Neighbor businesses, existing customers, suppliers to your business, prospective customers, personal family and friends, and elected officials.
- Plan refreshments and giveaways if appropriate.
- If ribbon cutting is planned for the front of the business, block off parking spaces in order to have space for the ceremony and photographs.
- To ensure Chamber staff attendance, ribbon cuttings should be scheduled Tuesday through Thursday 10:00 am- 4:00 pm.

To schedule your ribbon-cutting or ground-breaking, please call the Chamber at 678-890-2352 or email Joan Finch at [joan@carroll-ga.org](mailto:joan@carroll-ga.org).

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## Benefits of Membership

Since 1955, your Chamber has been the only local organization that focuses 100 percent of its time and efforts on improving the quality of life for all citizens of Carroll County. Active volunteers and strong leadership are trademarks of the Carroll County Chamber of Commerce and this outstanding community.

### ***Marketing Opportunities***

Each year the Chamber offers opportunities for members to advertise at various events, programs, and seminars.

- Annual Awards Celebration
- Emerging Leaders
- Forward Carroll Investor
- Golf Tournament
- Leadership Academy
- Lunch on the Chamber
- Women's Business Alliance

### ***Advocacy***

Chamber members have the opportunity to become active in the Government Affairs Council to provide input on policies affecting business operations. Updates are provided to members on legislation affecting business at both the state and federal levels.

### ***The Ambassadors***

Chamber members have an opportunity to serve as "goodwill" ambassadors to the community on behalf of the Chamber. Additionally, The Ambassadors welcome new members and are invited to attend ground-breaking, ribbon-cutting, and networking events.

### ***Annual Awards Ceremony***

An elegant evening gathering is held each year for Chamber members. The event is highlighted by the presentation of the following awards: Citizen of the Year, James A. Gill Volunteer of the Year Award, Business of the Year, Thomas S. Upchurch Excellence in Workforce Education.

### ***Chamber 101***

New members are onboarded almost immediately through the Chamber 101 video presentation. Available on the Chamber's website and YouTube page, the in-depth video touches on all of the many benefits available to Chamber members. In addition, new members are invited to attend bi-monthly new member networking events.

### ***Chamber Lobby***

With our central location and great visibility from the intersection of Highway 61 and the 166 Bypass, the Chamber office welcomes many visitors each month. The Chamber serves as a welcome center for tourists as well as prospective residents and business owners. All members are encouraged to display brochures in the Chamber lobby, at no additional charge. Simply drop off your brochures and your Chamber team will take it from there!

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## Benefits of Membership

### ***Council Participation***

Many volunteers serve on the councils that execute the programming and events planned for Chamber members and guests. Active volunteers and strong leadership are trademarks of this Chamber and communities throughout Carroll County.

- Agribusiness
- The Ambassadors
- Annual Awards Celebration
- Business Development
- Golf Tournament
- Government Affairs
- Industry Leaders
- Women's Business Alliance
- Workforce Development

### ***Community Calendar***

The community calendar, located on the Chamber website, provides visitors and residents with information and dates of festivals and special events in our area.

### ***Directory/Website***

Our member companies represent businesses of all types and sizes, and our membership directory serves as the business catalog for Carroll County's best products and services. Members can highlight their business by adding multiple listings, events & job openings directly to our website — all at NO CHARGE. Visitors have the ability to visit member websites as well as social media pages with just one click. In addition, a pdf version of our complete membership directory is available online for download.

### ***Drugs Don't Work***

The Chamber offers a drug-free workplace program, "Drugs Don't Work." Participants receive a 7.5 percent discount on worker's compensation insurance when completing the certification process to become a "Drugs Don't Work" site.

### ***Eblasts***

Over 1200 member representatives receive the Monday Eblasts each week. Members are invited to submit information on upcoming events and special happenings. Member updates are on a first-come, first-served basis and are limited to the first five submissions each week.

### ***Economic Development***

The Chamber collaborates with Carroll Tomorrow to recruit new businesses, industry, and tourists to our area and provides expansion support to existing industry. Market research and information on available buildings and land are available.

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## Benefits of Membership

### ***Leadership Academy***

The Leadership Academy consists of 11 sessions designed to enhance personal leadership skills, establish professional relationships, and prepare individuals to become actively involved in shaping the future of Carroll County.

### ***Membership Labels***

A complete set of membership labels is available to all members for a nominal fee.

### ***Newsletter***

The publication is a bi-monthly e-newsletter sent to our members highlighting informative happenings and upcoming events. The Chamber News is emailed in an HTML format.

### ***Notary Public***

Members may utilize the free notary service.

### ***Certificate of Origin***

Certificate of Origin services are available to members for a nominal fee.

### ***Professional Development***

Business and professional development seminars are held throughout the year in our Chamber conference room and other locations throughout Carroll County. Members are encouraged to utilize free one-on-one consultation with the Chamber staff and the Small Business Development Center (SBDC) to learn ways to improve their business and discover additional resources in the community.

### ***Referrals***

Our staff responds to phone, email, mail, and miscellaneous inquiries for information. Staff members serve as referral agents for area businesses using rotating lists of Chamber members.

### ***Relocation Packets***

Callers who request relocation information are immediately mailed a package from the Chamber. Chamber members can, for a nominal fee, include company information in the packets.

### ***Ribbon Cuttings, Ground Breakings, and Dedications***

All new businesses are invited to host ribbon cuttings. The Chamber will perform ribbon cuttings for grand openings, groundbreakings, dedications, and new locations. Chamber member ribbon cutting pictures are printed in the Chamber newsletter, announced on the Chamber's social media pages, sent to the business, and sent to local media outlets.

## ***Welcome! We have a place for you!***



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## 2021 PROGRAM OF WORK

*GROWING BUSINESS — BUILDING COMMUNITY*

Building a Stronger Business Community by Engaging Progressive Leadership and Diverse Resources

**INNOVATIVE ~ RESOURCEFUL ~ MEMBER DRIVEN ~ HONEST ~ INCLUSIVE**

### BUSINESS DEVELOPMENT

Support and encourage the growth and development of local businesses, industry, manufacturing, new ventures and entrepreneurs. Encourage life-long learning and support the development of a highly trained and educated workforce.

#### Councils and Chairs

**Business Development Council** —

Tim Brewer & Sheryl Williams

**Industry Leaders Council** —

Jerome Johnston

**Workforce Development Council** —

Jill Duncan & Ian Lyle

#### Opportunities for Engagement

- ◆ Collaboration with Main Street Districts
- ◆ Ribbon Cuttings & Ground Breakings
- ◆ Sunrise Seminars/Business Success Seminars
- ◆ Small Business Awards
- ◆ Shop Local Campaigns
- ◆ Partnership with Small Business Development Center
- ◆ STAR Recognition
- ◆ Industry Tours
- ◆ Carroll County Education Collaborative
- ◆ 8th Grade Career Expo
- ◆ Business & Education Speakers Bureau

### MEMBER ENGAGEMENT

Provide chamber sponsored programs, events, seminars, and activities to encourage member participation. Represent the business interest of Carroll County to the local, regional, state and federal policymakers.

#### Councils and Chairs

**Agribusiness Council** —

Sam Duke

**The Ambassadors** —

Donna Harrison-Kribbs & Connie Sprewell

**Golf Tournament** —

Wayne Payne

**Government Affairs** —

John Jackson

**Women's Business Alliance** —

Denise Martin

#### Opportunities for Engagement

- ◆ Golf Tournament
- ◆ Brunch on the Chamber
- ◆ WBA Networkings
- ◆ Harvest Dinner
- ◆ Agribusiness Awards
- ◆ US Congressional Update
- ◆ Legislative Breakfast
- ◆ Carroll County Day at the Capitol

### LEADERSHIP DEVELOPMENT

Identify leadership talent and provide training opportunities for students, young professionals and adults.

#### Opportunities for Engagement

- ◆ Community Leadership Recognition
- ◆ Leadership Academy
- ◆ Junior Chamber of Commerce
- ◆ Emerging Leaders

### BUILDING COMMUNITY

Connecting community resources with local needs and opportunities.

#### Opportunities for Engagement

- ◆ Carroll Tomorrow
- ◆ Community Foundation of West Georgia
- ◆ Non-profits
- ◆ Health/Safety
- ◆ Civic
- ◆ Faith-based

12.3.20





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## Upcoming Events

## ***June 17 – Membership Breakfast***

Featuring West Georgia Technical College President Dr. Julie Post

8 am – continental breakfast / 8:30 am – program

***June 24 – Webinar: Discount Health Insurance and 401K Retirement Planning through the Georgia Chamber of Commerce***

10 am via zoom

**July 15 – Job Fair**

10 – 1 pm at Tabernacle Baptist Church / Life Center Gym

## ***July 20 - New Member Networking***

8:30 a.m. - 9:30 a.m. - Carroll County Chamber Office

### ***July 23 – Brunch on the Chamber***

8 – 11 am at Chamber Office

## ***August – Membership Breakfast***

***September 14 – Women’s Business Alliance Networking Coffee Break***

8:30 – 9:30 am at Chamber Office

**September 27 – Golf Tournament at Sunset Hills Country Club**

## September 28 - New Member Networking

8:30 a.m. - 9:30 a.m. - Carroll County Chamber Office

***October 5 – Harvest Dinner featuring Michael Waddell, host of the Bone Collector on the Outdoor Channel***

***November 10 – Women's Business Alliance Awards Luncheon***

## **November 16- New Member Networking**

8:30 a.m. - 9:30 a.m. - Carroll County Chamber Office

**Please visit the Chamber website at  
www.carroll-ga.org for additional information and to register for events.**

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We look forward to welcoming you as a  
Chamber member! If you have any questions,  
please feel free to contact us;  
we are here to serve you!

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