



2023 Chairman's Circle Investor Guide and Sponsorship Opportunities



**Carroll County
Chamber of Commerce**

Chairman's Circle





Introduction

The Carroll County Chamber of Commerce has been a catalyst for economic vitality in the community for over sixty-five years. With over 600 members, the Chamber is Carroll County's largest and most prominent business organization.

Through the Chamber, member companies can promote their products and services. Businesses can build professional relationships, expand their network, develop their team, and sharpen their skills - all to increase profits and build a foundation for expansion and growth.

The Chairman's Circle provides a higher level of support to this signature group of investors. The Chairman's Circle and other unique sponsorship packages offer a wide range of options to promote businesses at Chamber events throughout the year. These opportunities place businesses in front of other local companies, professionals, and community leaders through exclusive events and networking opportunities. The Chairman's Circle provides enhanced recognition, visibility, and access.



Chairman's Circle

BLUE DIAMOND

\$15,000

BENEFITS INCLUDE:

- Promotion as one of only two top tier Blue Diamond Exclusive Investors
- 1-Year Basic Membership(up to \$275)
- Press Release announcing the company as a Blue Diamond Exclusive Investor
- Presenting Sponsor at all Chairman's Circle Events
- Company logo on stand-alone Blue Diamond banner used for all events
- Logo placement in *The Update*, the Chamber's weekly eBlast
- Company logo on the homepage of the Chamber website with a link to the company website
- Customized quarterly eBlast article about company news to full membership
- Speaking opportunity at one monthly Membership Breakfast
- Use of the Chamber Board Room (*based on availability*)
- \$1000 sponsorship for one event of choice
- Access to the digital mailing list for the entire Chamber membership
- Listing on all event programs
- Table and eight tickets to Annual Gala with preferred table placement
- Table and eight tickets to Harvest Dinner with preferred table placement
- Four tickets to each Monthly Membership Breakfasts
- Four tickets to each Chamber Business Luncheon
- Four tickets to each Women's Business Alliance Luncheon
- Premiere sponsorship of *Connect*, the Chamber's podcast
- Podcast interview on the *Connect* podcast
- Hole Sponsorship at the Chamber Cup Golf Tournament



PLATINUM

\$5,000

BENEFITS INCLUDE:

- Promotion as a top-tier Platinum investor
- Logo placement on exclusive Chairman's Circle banner
- Logo placement on *The Update*, the Chamber's weekly eBlast
- Customized quarterly eBlast article to full membership for company announcements
- Two complimentary tickets to each monthly Membership Breakfast
- Two complimentary tickets to each Chamber Business Luncheon
- Two complimentary tickets to each Women's Business Alliance Luncheon
- Member highlight with speaking opportunity at one monthly Membership Breakfast
- Exclusive podcast interview on the *Connect* podcast
- Complimentary use of the Chamber Board Room (based on availability)
- Sponsorship recognition for one event of choice - *excludes Annual Gala and Chamber Cup*
- Ticket presale and preferred seating for the Annual Gala
- Access to the digital mailing list for the entire Chamber membership

GOLD

\$2,500

BENEFITS INCLUDE:

- Promotion as a Gold investor
- Logo placement on exclusive Chairman's Circle banner
- Business name placement on *The Update*, the Chamber's weekly eBlast
- Two customized eBlast articles to full membership for company announcement
- Two complimentary tickets to six monthly Membership Breakfasts
- Two complimentary tickets to one of the Chamber Business Luncheons
- Two complimentary tickets to one the Women's Business Alliance Luncheons
- Sponsorship recognition for one event of choice - *excludes Annual Gala and Chamber Cup*
- Ticket presale for the Annual Gala
- Access to the digital mailing list for the entire Chamber membership

SAPPHIRE

\$1,500

BENEFITS INCLUDE:

- Recognition as a Sapphire Investor
- Business name placement on *The Update*, the Chamber's weekly eBlast
- One customized eBlast articles to full membership for company announcement
- One complimentary ticket to six Monthly Membership Breakfasts
- One complimentary ticket to one of the Chamber Business Luncheons
- One complimentary ticket to one of choice Women's Business Alliance luncheon
- Digital mailing labels for the entire Chamber membership

*In order to build a package to meet the needs of your company, you may "mix and match" with other sponsorship opportunities. Please contact the Chamber office to discuss unique options.



Annual Gala

February 9, 2023

The Chamber's Annual Gala is one of the county's most anticipated community events. It allows the business community to celebrate successes and recognize businesses and community leaders who make Carroll County a great place to live, work, and play! Attended by over 300 of West Georgia's most influential business and community leaders, the Gala provides an opportunity to honor outstanding companies, organizations, and citizens. The highlight of the evening is the presentation of the annual awards honoring business and community leaders.

PRESENTING SPONSOR: \$3,000

(1 AVAILABLE)

- Table and eight tickets with preferred table placement
- Press Release with company name listed as Presenting Sponsor
- "Presented by" title placement with logo in all event communications and on collaterals
- Speaking opportunity during the program (3 minutes)
- Social Media tags during event promotion
- Company logo on the podium on the evening of the Gala
- Exclusive event banner featuring company name and logo
- Logo and link to company website on the Chamber's event page of the website
- Contact list of attendees
- Recognition on digital display before the start of the event
- Event communication, with company name, to full membership
- Listing on Event Program

RECEPTION SPONSOR: \$2,000

(2 AVAILABLE)

- Special recognition during the exclusive pre-gala reception
- Social Media tags during event promotion
- Recognition on the Chamber website, and *The Update*, weekly eBlast
- Event communication, with company name, to full membership
- Premiere signage at the reception with company name
- Sponsorship listing on the website for event
- Logo placement on beverage napkins
- Listing on the Event Program

TABLE SPONSOR: \$1,500

- Table and eight tickets with table-top signage featuring company name and priority placement of the table
- Event banner with the company logo
- Recognition on the Chamber website, and *The Update*, weekly eBlast
- Event communication, with company name, to full membership
- Social Media tags during event promotion

The Chamber Cup

September 2023 - Sunset Hills Country Club

An annual sell-out, the Chamber Cup is the premier networking event of the fall. Mark your calendar and secure your sponsorship for this incredible outdoor experience with networking among Chamber leadership, colleagues, and potential new business clients. The Chamber Cup is one of our largest and most anticipated events; don't miss out!

Presenting Sponsor: \$5,000 (1 available)

- One Foursome
- "Presented by" title placement with logo in all event communication and on collaterals.
- Tee Box sponsor
- Banner with logo at the event
- Speaking opportunity during the participant welcome
- Logo on golf cart clings
- A two-minute promotional announcement during the Awards Presentation
- Eight raffle tickets
- Opportunity to provide company promotional materials in swag bags
- Opportunity to set up an information and marketing table at registration

Gold Sponsor: \$2,500

- One Foursome
- Company logo on marketing collaterals
- Tee Box sponsor
- Banner with logo at the event
- Recognition during the participant welcome
- One minute promotional announcement during participant welcome
- Four raffle tickets

Silver Sponsor: \$1,000

- One foursome
- Company name on marketing collaterals
- Banner with logo at the event
- Recognition during the participant welcome

19th Hole Reception - \$500 (4 available)

- Banner with logo at the Clubhouse
- Opportunity to provide swag/snacks for golfers; engagement with golfers
- Company name included on the events page of the website and in social media posts

Tee Box Sponsor: \$500

- Table and tent (provided by sponsor) placement on the tee box of a select hole
- Opportunity to provide company promotional materials in swag bags
- Logo for website and social media

Green Sponsor: \$500 (18 available)

- Banner with company name/logo on putting green of select hole
- Logo for website and social media

Driving Range Sponsor: \$500

- Banner with company name/logo on Driving Range
- Logo for website and social media

Beverage Tent Sponsor: \$500

- Tent and table (provided by sponsor) at a select hole
- Sponsor provides water, soft drinks, beer, and seltzers
- Logo for website and social media

Long Drive Contest: \$250 (2 available)

- Banner with company name/logo on the tee box at select hole
- Logo for website and social media

Closest to the Pin: \$250 (2 available)

- Banner with company name/logo on the green of select hole
- Logo for website and social media

Straightest Drive Contest: \$250 (2 available)

- Banner with company name/logo on the tee box of select hole
- Logo for website and social media

Hole Sponsor: \$175

- Sign with company name/logo on the tee box
- Logo for website and social media



Harvest Dinner

October 2023

Hosted by the Agribusiness Council, the Harvest Dinner highlights agriculture and business partnerships in Carroll County. The evening honors accomplished leaders in agriculture with the Outstanding Agribusiness Award, Outstanding Business of the Year, and Outstanding Young Farmer Award.



PRESENTING SPONSOR: \$1,000

- Table and eight tickets with preferred table placement and tabletop signage
- "Presented by" title placement with logo in all event communication and on collaterals.
- Speaking opportunity during the program (3 minutes)
- Social Media tags during event promotion
- Press Release with the company listed as Presenting Sponsor
- Logo and link to company website on the Chamber's event page of the website
- Event communication, with company name, to full membership
- Company collateral/marketing material at each table
- Signage at the event featuring company name and logo
- Contact list of attendees

TABLE SPONSOR: \$500

- Table and eight tickets with preferred table placement and tabletop signage
- Recognition on the Chamber website, and *The Update*, weekly eBlast
- Social Media tags during event promotion
- Logo on the Chamber's event page of the website
- Signage at the event featuring company name
- Sponsorship listing on the website for event

PROGRAM SPONSOR: \$250

- 4 tickets to the event
- Company name listed in the program as a Program Sponsor
- Social Media event posts with name and logo
- Recognition on the Chamber website, and *The Update*, weekly eBlast



Membership Breakfast

The Chamber's Membership Breakfast is held monthly and is open to all Chamber members, future members, and community leaders. Local businesses and community leaders attend to build relationships and strengthen their business networks. This event keeps members informed about key issues and current events.

PRESENTING SPONSOR: \$1,000

- Table and eight tickets with preferred table placement and tabletop signage
- "Presented by" title placement with logo in all event communication and on collaterals.
- Speaking opportunity during the program (3 minutes)
- Social Media tags during event promotion
- Press Release with company name listed as Presenting Sponsor
- Logo and link to company website on the Chamber's event page of the website
- Company collateral/marketing material at each table
- Signage at the event featuring company name and logo
- Contact list of attendees

TABLE SPONSOR: 10/\$500

- Table and eight tickets with preferred table placement and tabletop signage
- Recognition on the Events page of the Chamber website, and *The Update*, weekly eBlast
- Social Media tags during event promotion
- Logo on the Chamber's event page of the website
- Signage at the event featuring company name
- Sponsorship listing on the website for event

PROGRAM SPONSOR: \$250

- 4 tickets to the event
- Company name listed in the program as Program Sponsor
- Social Media Event posts with company name and logo
- Recognition on the Chamber website, and *The Update*, weekly eBlast

Business After Hours

Business After Hours events are fun, informal networking events hosted by Carroll County Chamber members at their place of business. Events are typically held 5:00 p.m. -7:00 p.m. on the fourth Thursday of each month and provide an excellent opportunity to network with other business leaders and share information about your business.

PRESENTING SPONSOR: \$500

**FOOD AND BEVERAGE PROVIDED BY SPONSOR*

- Three minute welcome at the event
- Social Media tags during event promotion
- Press Release with company name listed as Presenting Sponsor
- Logo and link to company website on the Chamber's event page of the website
- Event communication, with company name, to full membership
- Table for company collateral/swag
- Signage at the event with name and logo
- Contact list of attendees

**Encouraged to use preferred vendors*



Chamber Business Luncheon

The Carroll County Chamber of Commerce Business Luncheons focus on growth, sustainability, training, and resources to help small businesses grow and succeed. The events feature distinguished keynote speakers addressing timely topics facing west Georgia business owners.

PRESENTING SPONSOR: \$1,000

(1 AVAILABLE)

- Table and eight tickets with preferred table placement and tabletop signage
- "Presented by" title placement with logo in all event communication and on collaterals.
- Speaking opportunity during the program (3 minutes)
- Social Media tags during event promotion
- Press Release with the company listed as Presenting Sponsor
- Logo and link to company website on the Chamber's event page of the website
- Event communication, with company name, to full membership
- Company collateral/marketing material at each table
- Signage at the event featuring company name and logo
- Contact list of attendees

TABLE SPONSOR: \$500

- Table and eight tickets with preferred table placement and tabletop signage
- Recognition on the Chamber website, and *The Update*, weekly eBlast
- Social Media tags during event promotion
- Logo on the Chamber's event page of the website
- Signage at the event featuring company name
- Sponsorship listing on the website for event

PROGRAM SPONSOR: \$250

- 4 tickets to the event
- Company name listed in the program as Program Sponsor
- Social Media Event posts with company name and logo
- Recognition on the Chamber website, and *The Update*, weekly eBlast

WBA Luncheon

The Women's Business Alliance luncheon provides the region's female executives and business leaders with an exclusive networking event. WBA is designed for mid-career professionals and provides resources to help advance career opportunities, form strategic partnerships, and build a network of advocates.

PRESENTING SPONSOR: \$1,000

- Table and eight tickets with preferred table placement
- "Presented by" title placement with logo in all event communication and on collaterals
- Speaking opportunity during the program (3 minutes)
- Social Media tags during event promotion
- Press Release with company name listed as Presenting Sponsor
- Logo and link to company website on the Chamber's event page of the website
- Event communication, with company name, to full membership
- Company collateral/marketing material at each table
- Signage at the event featuring company name and logo
- Contact list of attendees
- Presentation of Award

TABLE SPONSOR: 10/\$500

- Table and eight tickets with preferred table placement and tabletop signage
- Recognition on the Chamber website, and *The Update*, weekly eBlast
- Social Media tags during event promotion
- Logo on the Chamber's event page of the website
- Signage at the event featuring company name
- Sponsorship listing on the website for event

PROGRAM SPONSOR: \$250

- 4 tickets to the event
- Company name listed in the program as Program Sponsor
- Social Media Event posts with company name and logo
- Recognition on the Chamber website, and *The Update*, weekly eBlast





Carroll County Day at the Capitol

Join the Chamber for a day at the Georgia State Capitol to meet with the West Georgia Legislative Delegation for updates on essential policy matters impacting business and the West Georgia community.

PRESENTING SPONSOR: \$1,000

- "Presented by" title placement with logo in all event communication and on collaterals.
- Speaking opportunity (5 minutes)
- Social Media event promotion with company name
- Event communication, with company name, to full membership, and in The Update, weekly eBlast
- Company collateral are distributed on the bus
- Sponsorship helps cover transportation
- Press Release with Company Name
- Contact list of attendees

LUNCH SPONSOR: \$500 (2 AVAILABLE)

- Speaking opportunity during lunch (3 minutes)
- Social Media event promotion with company name
- Event communication, with company name, to full membership, and in The Update, weekly eBlast
- Company collateral/swag given to attendees

Legislative Reception

The Chamber hosts the local Legislative Delegation for a reception to learn more about key legislation and the potential impact for West Georgia.

PRESENTING SPONSOR: \$1,000

- "Presented by" title placement with logo in all event communication and on collaterals.
- Speaking opportunity during the program (3 minutes)
- Social Media event promotion with company name
- Press Release with Company Name
- Event communication, with company name, to full membership
- Company collateral given to attendees
- Contact list of attendees
- Company Logo and name on the Chamber's event page of the website





Leadership Carroll

Leadership Carroll, a flagship program of the Carroll County Chamber of Commerce, is designed to provide local business leaders with a unique opportunity to experience the many facets of Carroll County, preparing them for the challenges of tomorrow. Leadership Carroll hosts monthly sessions in locations across Carroll County. The sessions will involve panel discussions, tours, speakers, group and individual activities, and completing a community service project.

Presenting Sponsor: \$2,000
(5 available)

- Company name and logo on program banner
- Host a session during the program
- Social Media promotion with company name
- Program communication, with company name, to full membership
- Company logo and name on the Chamber's program page of the website
- Table for eight with tabletop signage at Graduation
- Press Release with Company Name



Junior Chamber

The Carroll County Junior Chamber of Commerce is designed to build strong leadership skills in participating high school students and develop community awareness and concern for the future of Carroll County. The students participate in a one-day per month program from September to April in which they are learning, engaging, and participating in group activities on subjects such as understanding leadership, business etiquette, communications, team building, appreciating difference, managing conflict, setting goals, community asset mapping, and community service.

Presenting Sponsor: \$2,000
(5 available)

- Company name and logo on program banner and student t-shirt
- Host a session during the program
- Social Media promotion with company name
- Program communication, with company name, to full membership
- Company logo and name on the Chamber's program page of the website
- Press Release announcing Company's sponsorship
- Company name on student workbooks



A La Carte Advertising

Coffee & Conversations \$200/ Year

- The company provides coffee and danish for each monthly program Jan. - Dec.
- Name and logo on Chamber website and social media
- Signage at each Coffee and Conversation event

Relocation Packet Insert \$150/yr

- Business Insert in Relocation Packet
- Recipient contact list each quarter

Ribbon-Cutting Sponsor \$500

- Logo on oversized ribbon-cutting scissors
- Logo on the ribbon-cutting section of the Chamber website
- Logo on Marketing Package for each ribbon cutting

Monthly Door Prize Donations

- Company provides a door prize valued at \$25 or more
- Name announced at Event
- Name on program
- Social Media Shout Out

New Member Packet Insert \$150/yr

- Business promotional insert in New Member Packet
- Recipient contact list each quarter

The Update (Weekly eBlast)

- \$500/quarter: includes link to company website; weekly ad; monthly social media post
- \$175/month: includes ad each week; company provides the ad
- \$50/week: includes one weekly ad





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2022 Executive Committee

Chairman: Dr. Mark Albertus, Carrollton City Schools

Chairman-Elect: Jill Duncan, State Farm Insurance

Vice-Chairman: Keith West

Treasurer: Sheryl Williams, Bank OZK

Past Chairman: Jay Gill, Carroll EMC

2022 Board of Directors

Dr. Stephen Allen, Tabernacle Baptist Church

Paula J Burke, UGA Cooperative Extension-Carroll Cty

Ashley Bush, Southwire Company

Betty Cason, City of Carrollton

Jim Chaffin, City of Bowdon

Janet Chumley, Villa Rica Convention & Visitors Bureau

Scott Cowart, Carroll County Board of Education

Angela Dailey, West Georgia Woman Magazine

Eric Dalton, Tanner Health System

Dr. Vincent Dortch, Th.D, Antioch Missionary Baptist Church

Eddie Duffey, City Station

Samuel Duke, Agrimerica Farm and Construction LLC

Larry Earle, Miniati Foods dba Ed Miniati, LLC

Lucy Gamble, City of Whitesburg

Jonathan Hardesty, Superior Recreational Products & Playcore

Patrick Harris, Georgia Power

Michael Johnson, City of Temple

Jerome Johnston, Carroll EMC

Tammy Jordan, Arise Plumbing Service

Dr. Brendan Kelly, University of West Georgia

Dr. Allison Key, 3:16 Healthcare, LLC

Debra Land, O2 Plus, Inc.

Karen Middlebrooks, Systems and Methods, Inc.

Michelle Morgan, Carroll County Government

Dr. Julie Post, West Georgia Technical College

Howard Ray, HRC Engineers, Surveyors & Landscape Architects

John Sammon, Georgia West Realty

Randy Sims, City of Mt. Zion

Amy Velasquez, Velasquez Law Group, LLC

Patrick Yuran, Oak Mountain Academy

Your Chamber and Carroll Tomorrow Team

Karen Handel, President/CEO - karen@carroll-ga.org

Rhyne Owenby, Vice President - rhyne@carroll-ga.org

Kayla Lambert, Events and Membership Manager - kayla@carroll-ga.org

Haley Bell, Project Coordinator - haley@carroll-ga.org

Paula Eason, Membership & Events Coordinator - paula@carroll-ga.org

Christi O'Barr-Miller, Administrative Assistant - christi@carroll-ga.org



For more information on sponsorship opportunities, please email
Events@carroll-ga.org
or call
770-832-2446