



# 2024 Chairman's Circle Investor Guide and Sponsorship Opportunities



# Chairman's Circle



# Introduction

The Carroll County Chamber of Commerce has been a catalyst for economic vitality in the community for over 65 years. With close to 650 members, the Chamber is Carroll County's largest and most prominent business organization.

Through the Chamber, member companies can promote their products and services. Businesses can build professional relationships, expand their networks, develop their teams, and sharpen their skills - all to increase profits and build a foundation for expansion and growth.

The Chairman's Circle provides enhanced recognition, visibility, and access. The Chairman's Circle offers packages with a wide range of options to promote businesses at Chamber events throughout the year. These opportunities place businesses in front of other local companies, professionals, and community leaders through exclusive events and networking opportunities.



# BLUE DIAMOND \$15,000

## BENEFITS INCLUDE:

- Promotion as one of only two top-tier Blue Diamond Exclusive Investors
- 1-Year Basic Membership (up to \$325)
- Press Release announcing the company as a Blue Diamond Exclusive Investor
- Company logo featured in a prominent position on the Chairman's Circle banner
- Logo placement in *The Update*, the Chamber's weekly eBlast
- Company logo on the homepage of the Chamber website with a link to the company website
- Customized quarterly eBlast article about company news to full membership
- Speaking opportunity at one monthly Membership Breakfast
- Use of the Chamber Board Room (*based on availability*)
- Access to the digital mailing list for the entire Chamber membership
- Listing on all event programs
- Table and eight tickets to the Annual Meeting with preferred table placement
- Table and eight tickets to the Farm-City Harvest Dinner with preferred table placement
- Four tickets to each Membership Breakfast
- Four tickets to each Membership Luncheon
- Four tickets to two Women's Business Alliance events (*not including the Woman of the Year Luncheon*)
- Hole Sponsorship at the Chamber Cup Golf Tournament



## PLATINUM \$5,000

### BENEFITS INCLUDE:

- Promotion as a top-tier Platinum Level Investor
- Logo placement on exclusive Chairman's Circle banner
- Logo placement in The Update, the Chamber's weekly eBlast
- Company logo on the homepage of the Chamber website with a link to the company website
- Two complimentary tickets to each Membership Breakfast
- Two complimentary tickets to each Membership Luncheon
- Two complimentary tickets to one Women's Business Alliance event (not including the Woman of the Year Luncheon)
- Complimentary use of the Chamber Board Room (based on availability)
- Ticket presale and preferred seating for the Annual Meeting
- Access to the digital mailing list for the entire Chamber membership

## GOLD \$2,500

### BENEFITS INCLUDE:

- Promotion as a Gold Level Investor
- Logo placement on exclusive Chairman's Circle banner
- Business name placement in The Update, the Chamber's weekly eBlast
- Two complimentary tickets to two Membership Breakfasts
- Two complimentary tickets to two Membership Luncheons
- Two complimentary tickets to one Women's Business Alliance event (not including the Woman of the Year Luncheon)
- Ticket presale for the Annual Meeting
- Access to the digital mailing list for the entire Chamber membership

## SAPPHIRE \$1,500

### BENEFITS INCLUDE:

- Recognition as a Sapphire Level Investor
- Business name placement in The Update, the Chamber's weekly eBlast
- One complimentary ticket to two Membership Breakfasts
- One complimentary ticket to two Membership Luncheons
- One complimentary ticket to one Women's Business Alliance event (not including the Woman of the Year Luncheon)
- Digital mailing labels for the entire Chamber membership

\*In order to build a package to meet the needs of your company, you may "mix and match" with other sponsorship opportunities. Please contact the Chamber office to discuss unique options.



# SIGNATURE EVENTS

# Annual Meeting

February 15, 2024

The Chamber's Annual Meeting is one of the county's most anticipated community events. The business community comes together to celebrate successes and recognize businesses and community leaders who make Carroll County a great place to live, work, and play! Attended by over 300 of West Georgia's most influential business and community leaders, the event provides an opportunity to honor outstanding companies, organizations, and citizens. The highlight of the evening is the presentation of the annual awards honoring business and community leaders.

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## PRESENTING SPONSOR: \$3,000

(1 AVAILABLE)

- Table and eight tickets with preferred table placement and tabletop signage with company logo
- Press Release with company name listed as Presenting Sponsor
- "Presented by" title placement with logo in all event communications and on collaterals
- Social Media tags during event promotion
- Company logo on the podium on the evening of the event
- Exclusive event banner featuring company name and logo
- Logo and link to company website on the Chamber's event page of the website
- Contact list of attendees
- Recognition on digital display before the start of the event
- Event communication, with company name, to full membership
- Listing on Event Program

## RECEPTION SPONSOR: \$2,000

(2 AVAILABLE)

- Special recognition during the exclusive reception
- Table and eight tickets with preferred table placement and tabletop signage with company logo
- Social Media tags during event promotion
- Recognition on the Chamber website and *The Update* weekly eBlast
- Event communication, with company name, to full membership
- Premiere signage at the reception with the company name
- Sponsorship listing on the website for the event
- Logo placement on beverage napkins
- Listing on the Event Program

## TABLE SPONSOR: \$1,500

- Table and eight tickets with table-top signage featuring the company name and priority placement of the table
- Company logo on event banner
- Recognition on the Chamber's event page of the website and *The Update* weekly eBlast
- Event communication, with company name, to full membership
- Social Media tags during event promotion

# The Chamber Cup

September 9, 2024 - Oak Mountain Golf Club

An annual sell-out, the Chamber Cup is the premier networking event of the Fall. Please mark your calendar and secure sponsorship for this incredible outdoor experience with Chamber leadership, colleagues, and potential new business clients. Don't miss out!

## Presenting Sponsor: \$5,000 (1 available)

- All Gold Sponsorship Benefits
- "Presented by" title placement with logo in all event communications and on collaterals
- Speaking opportunity during the participant welcome
- Logo on golf cart clings
- Opportunity to set up an information and marketing table at registration

## Gold Sponsor: \$2,000

- All Silver Sponsorship Benefits
- Tee Box sponsor

## Silver Sponsor: \$1,000

- One Foursome
- Company name on marketing collaterals
- Banner with logo at the event
- Recognition during the participant welcome
- Opportunity to provide company promotional materials in swag bags
- Logo on the Chamber event page on the website with a link to the company website
- Social media recognition

## Cooler Bag Sponsor: \$1,500 (1 Available)

- Logo on Cooler Bag
- Logo on Chamber event page on the website and social media promotions
- Opportunity to provide company promotional materials in swag bags
- Logo on Chamber event page on the website
- Social media recognition

## Flag Sponsor: \$1,500 (1 Available)

- Logo on Hole Flags
- Logo on Chamber event page on the website and social media promotions
- Logo on Chamber event page on the website
- Social media recognition

## Lunch Sponsor - \$1000 (1 Available)

- Banner with Company logo at box lunch pickup location and bar.
- Logo on Chamber event page on the website
- Social media recognition

## Tee Box Sponsor: \$500 (4 Available)

- Table and tent (provided by sponsor) placement on the tee box of a select hole (*alcohol not permitted*)
- Opportunity to provide company promotional materials in swag bags
- Logo on Chamber event page on the website
- Social media recognition

## Green Sponsor: \$500 (18 available)

- Banner with company name/logo on putting green of a select hole
- Logo on Chamber event page on the website
- Social media recognition

## Driving Range Sponsor: \$500

- Banner with company name/logo on the Driving Range
- Logo on Chamber event page on the website
- Social media recognition

## Long Drive Contest: \$250 (2 available)

- Banner with company name/logo on the tee box at a select hole
- Logo on Chamber event page on the website
- Social media recognition

## Closest to the Pin: \$250 (2 available)

- Banner with company name/logo on the green of a select hole
- Logo on Chamber event page on the website
- Social media recognition

## Hole Sponsor: \$175

- Sign with company name/logo on the tee box



# Farm-City Harvest Dinner

October 22, 2024

Hosted by the Agribusiness Council, the Harvest Dinner highlights agriculture and business partnerships in Carroll County. The evening honors accomplished leaders in agriculture with the Agribusiness of the Year Award, Future of Ag Award, and Special Award.



## PRESENTING SPONSOR: \$1,500

- Table and eight tickets with preferred table placement and tabletop signage
- "Presented by" title placement with logo in all event communications and on collaterals
- Social Media tags during event promotion
- Press Release with the company listed as Presenting Sponsor
- Logo and link to company website on the Chamber's event page of the website
- Event communication, with company name, to full membership
- Signage at the event featuring the company name and logo
- Contact list of attendees

## SWAG BAG SPONSOR: \$1000

- Logo on swag bags to be given to all guests
- Table and eight tickets with preferred table placement and tabletop signage
- Recognition in the Chamber website event page and *The Update* weekly eBlast
- Social Media tags during event promotion
- Logo on the Chamber's event page on the website
- Signage at the event featuring the company name and logo

## TABLE SPONSOR: \$500

- Table and eight tickets with preferred table placement and tabletop signage
- Recognition on the Chamber website event page and *The Update* weekly eBlast
- Social Media tags during event promotion
- Signage at the event featuring the company name and logo





## Membership Breakfast

The Chamber's Membership Breakfast series features distinguished keynote speakers with timely topics about issues and current events facing our business community. The event is attended by Carroll County's most influential business leaders, community leaders, and elected officials. Members, future members, and local leaders are invited to participate.

### PRESENTING SPONSOR: \$1,000

- Table and eight tickets with preferred table placement and tabletop signage
- "Presented by" title placement with logo in all event communications and on collaterals
- Social Media tags during event promotion
- Press Release with company name listed as Presenting Sponsor
- Logo and link to company website on the Chamber's event page of the website
- Signage at the event featuring the company name and logo
- Contact list of attendees

### TABLE SPONSOR: \$500

- Table and eight tickets with preferred table placement and tabletop signage
- Recognition on the events page of the Chamber website and *The Update* weekly eBlast
- Social Media tags during event promotion
- Logo on the Chamber's event page on the website
- Signage at the event featuring the company name
- Sponsorship listing on the website for the event

## Membership Luncheon

The Chamber's Membership Luncheon is an opportunity for local business leaders, community leaders, and elected officials to learn more about important issues and events that shape our region and the local business community. Guest speakers include local, regional, and state leaders who are experts in their fields and can provide engaging presentations on topics of regional and global importance.

### PRESENTING SPONSOR: \$1,000

- Table and eight tickets with preferred table placement and tabletop signage
- "Presented by" title placement with logo in all event communications and on collaterals
- Social Media tags during event promotion
- Press Release with company name listed as Presenting Sponsor
- Logo and link to company website on the Chamber's event page of the website
- Signage at the event featuring the company name and logo
- Contact list of attendees

### TABLE SPONSOR: \$500

- Table and eight tickets with preferred table placement and tabletop signage
- Recognition on the events page of the Chamber website and *The Update* weekly eBlast
- Social Media tags during event promotion
- Logo on the Chamber's event page on the website
- Signage at the event featuring the company name
- Sponsorship listing on the website for the event



## Women's Business Alliance Networking Event

Women's Business Alliance networking events provide women in the region with resources to help advance career opportunities, form strategic partnerships, and build a network of advocates.

### PRESENTING SPONSOR: \$500

- Four tickets to the event
- "Presented by" title placement with logo in all event communications and on collaterals
- Social Media tags during event promotion
- Logo and link to company website on the Chamber's event page of the website
- Event communication, with company name, to full membership
- Contact list of attendees



## Woman of the Year Luncheon

The Woman of the Year Luncheon provides the region's female executives and business leaders with an exclusive networking event. This event is a tribute to women who have demonstrated exceptional leadership and have made significant contributions to the local business community.

### PRESENTING SPONSOR: \$1,000

- Table and eight tickets with preferred table placement
- "Presented by" title placement with logo in all event communications and on collaterals
- Social Media tags during event promotion
- Press Release with company name listed as Presenting Sponsor
- Logo and link to company website on the Chamber's event page of the website
- Event communication, with company name, to full membership
- Signage at the event featuring the company name and logo
- Contact list of attendees
- Presentation of the Legacy Award

### TABLE SPONSOR: \$500

- Table and eight tickets with preferred table placement and tabletop signage
- Opportunity to design and decorate a table to promote your company, organization, or business
- Recognition on the Chamber website and *The Update* weekly eBlast
- Social Media tags during event promotion
- Logo on the Chamber's event page on the website
- Signage at the event featuring the company name



# PUBLIC POLICY

## Legislative Breakfast

The Chamber hosts local, state, and federal Legislative Delegations annually for a breakfast to learn more about key legislation and its potential impact on West Georgia. This event is open to all Chamber members, future members, and community leaders.

### TABLE SPONSOR: \$500

- Table and eight tickets with preferred table placement and tabletop signage
- Social Media event promotion with company name
- Contact list of attendees
- Company Logo and name on the Chamber's event page on the website

## Legislative Reception

Hosted each spring, the reception provides an opportunity for the Legislative Delegation for a reception to report on the most recent legislative session and clarify impacts on the region and local businesses. This event is open to all Chamber members, future members, and community leaders.

### TABLE SPONSOR: \$500

- Table and eight tickets with preferred table placement and tabletop signage
- Social Media event promotion with company name
- Contact list of attendees
- Company Logo and name on the Chamber's event page on the website



## Leadership Carroll and Junior Chamber

Leadership Carroll, a flagship program of the Carroll County Chamber of Commerce, is designed to provide local business leaders with a unique opportunity to experience the many facets of Carroll County, preparing them for the challenges of tomorrow. Leadership Carroll hosts monthly sessions in locations across Carroll County. The sessions involve panel discussions, tours, speakers, group and individual activities, and completing a community service project.

The Carroll County Junior Chamber of Commerce is designed to build strong leadership skills in participating high school students and develop community awareness and concern for the future of Carroll County. The students participate in monthly programming from September to April, during which they learn and engage in leadership, business etiquette, communications, team building, appreciating differences, managing conflict, setting goals, community asset mapping, and community service.

### Presenting Sponsor: \$2,000

- Company name and logo on program banner and participant gifts
- Company logo on the Leadership Development banner used for Leadership programs and events
- Host a session during the program
- Social Media promotion with company name
- Program communications, with company name, to full membership
- Company logo and name on the Chamber's program page on the website
- Table for eight with tabletop signage at the graduation of each program
- Press Release with Company Name



# A La Carte Advertising

## Relocation and New Member Packet Inserts: \$150/Year

- Business Insert in Relocation Packet
- Recipient contact list each quarter

## Ribbon-Cutting Sponsor: \$500 (1 Available)

- Logo on oversized ribbon-cutting scissors
- Logo on the ribbon-cutting section of the Chamber website
- Opportunity to speak at Ribbon Cuttings
- Members cannot have this sponsorship for two consecutive years

## Monthly Door Prize Donations

- Company provides a door prize valued at \$25 or more
- Name announced at Event
- Name on program
- Social Media Shout Out

## Podium Sponsor: \$1,500

- “Sponsored by” with the company logo on the front of the acrylic podium
- Podium will be used at all Council meetings, Breakfasts, Luncheons and Signature Events





# NOTES

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# 2024 Executive Committee

Chairman: Tim Brewer, Addison Smith Mechanical

Vice-Chairman: Dr. Allison Key, 3:16 Healthcare

Chair-Elect: Jerome Johnston, Carroll EMC

Treasurer: Karen Middlebrooks, SMI

Past Chairman: Jill Pierce, State Farm Insurance

## 2024 Board of Directors

Dr. Jessica Ainsworth, Carroll County Schools

Dr. Stephen Allen, Tabernacle Baptist Church

Dr. Meredith Brunen, University of West Georgia

Mayor Betty Cason, City of Carrollton

Mayor Jim Chaffin, City of Bowdon

Angela Brooks Dailey, West Georgia Woman Magazine

Eric Dalton, Tanner Health System

Larry Earle, Ed Miniat Foods

Mayor Tommy Eason, City of Roopville

Laurie Fleck, Carrollton City Schools

Lucy Gamble, City Council Member, City of Whitesburg

Kristi Garrett, RaLin

Angie Gentry, Mullins Mechanical

Brandon Greba, West Georgia Cornhole

Mayor Michael C. Johnson, City of Temple

Debra Land, O2 Plus

Andrew Lovvorn, Tisinger Vance P.C.

Beau Luckie, Carroll County Farm Bureau

Mayor Gil McDougal, City of Villa Rica

Christy Mendick, SFC Intermodal

Matt Miles, Southwire

Chairman Michelle Morgan, Carroll County Government

Tommy Muse, Aubrey Silvey Enterprises

Will Ozier, Ozier Apparel

Dr. Julie Post, West Georgia Technical College

Mayor Randy Sims, City of Mount Zion

Melissa Singletary, Wayne Davis Concrete

Bekki Farish-Smith, Farish Realty

Amy Velasquez, Velasquez Law Group

PT Waldrep, Government Tax Solutions

## Your Chamber and Carroll Tomorrow Team

Brian Dill, President/CEO - [brian@carroll-ga.org](mailto:brian@carroll-ga.org)

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Zarah Spraggins, Program and Event Manager, [zarah@carroll-ga.org](mailto:zarah@carroll-ga.org)

Joseph Ingui, Director of Economic Development - [joseph@carroll-ga.org](mailto:joseph@carroll-ga.org)

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Christi O'Barr-Miller, Executive Administrative Assistant - [christi@carroll-ga.org](mailto:christi@carroll-ga.org)



The logo consists of three concentric, overlapping circular arcs in shades of blue and green, partially enclosing the text.

# Chairman's Circle

For more information on sponsorship opportunities, please email  
[carrollchamber@carroll-ga.org](mailto:carrollchamber@carroll-ga.org)

or call

770-832-2446