



CARROLL COUNTY CHAMBER
WHERE BUSINESS IS ROOTED



INVESTOR SOURCEBOOK 2025



INVESTOR SOURCEBOOK

WHO WE ARE

Since 1955, the Carroll County Chamber of Commerce has been the premier business leadership organization, delivering cutting-edge, value-added services to members across Carroll County and the West Georgia region. We proudly serve as a bridge between local businesses, community sectors, and the State of Georgia, advocating for growth and partnership.

OUR VISION

The Chamber aims to be the catalyst for connecting businesses and building a vibrant community, where collaboration and innovation drive economic prosperity and enhance the quality of life for all in Carroll County. As a trusted facilitator and collaborator, the Carroll County Chamber of Commerce fosters a thriving community and promotes sustainable economic growth. We serve as a vital resource for businesses of all sizes, advocating for diverse interests across Carroll County and the West Georgia region.



Advocacy



Leadership Development



Educational Partnerships



Engagement



Workforce Retention & Attraction



Contact us: 770.832.2446
carrollchamber@carroll-ga.org
carroll-ga.org

OUR TEAM

The Chamber's dedicated team of professionals is committed to making our community an exceptional place to live and work. We are here to support you, your business, and the growth of Carroll County. Feel free to reach out to us anytime with your questions or comments—we're here to help!



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OUR BOARD

At the Carroll County Chamber, our board members are a dedicated group of community leaders committed to advancing the Chamber's mission. With diverse expertise and a shared passion for supporting local businesses and fostering economic growth, they play a vital role in shaping the direction of our organization.

2025 EXECUTIVE COMMITTEE

Dr. Allison Key, Chairman, 3:16 Healthcare
Jerome Johnston, Chairman-Elect, Carroll EMC
Karen Middlebrooks, Vice-Chairman, Systems & Methods, Inc. (SMI)
Dr. Jessica Ainsworth, Treasurer, Carroll County Schools
Tim Brewer, Immediate Past Chairman, Addison Smith Mechanical Contractor

2025 BOARD OF DIRECTORS

Odessa Archibald, GA Power
Ryan Ayers, Carroll County Young Farmers
Adam Carter, Southern States Bank
Honorable Betty Cason, Mayor, City of Carrollton
Honorable Tommy Eason, Mayor, City of Roopville
Laurie Fleck, Carrollton City Schools
Honorable Lucy Gamble, Whitesburg City Council
Kristi Garrett, RaLin
Angie Gentry, Mullins Mechanical
Steve Gradick, Gradick Communications
Brandon Greba, West Georgia Cornhole
Dr. Christopher Johnson, University of West GA
Honorable Michael Johnson, Mayor, City of Temple
Mike Lee, Tributary Real Estate Group
Andrew Lovvorn, Tisinger Vance, P.C.
Beau Luckie, Carroll County Farm Bureau
Honorable Leslie McPherson, Mayor, City of Villa Rica
Dena Adams-McNeish, Verida
Kelly Meigs, Tanner Health
Christy Mendick, SFC Intermodal
Matt Miles, Southwire
Honorable Michelle Morgan, Chairman, Carroll County Board of Commissioners
Will Ozier, Ozier Apparel
Dr. Julie Post, West Georgia Technical College
Avis Ratliff, Legacy Diamonds
Honorable Eric Robinson, Mayor, City of Mount Zion
Honorable Randy Saxon, Mayor, City of Bowdon
Melissa Singletary, Wayne Davis Concrete
Bekki Farish-Smith, Farish Realty
Courtney Stogner, Apollo Occupational Health
PT Waldrep, Government Tax Solutions



ENGAGEMENT OPPORTUNITIES

- Membership Breakfasts & Luncheons
- Business After Hours
- Ribbon Cuttings
- Seminars and Educational Programs
- Marketing Opportunities
- Council Participation
- Chamber Cup Golf Tournament
- Lunch on the Chamber
- Farm-City Harvest Dinner
- Annual Meeting
- Woman of the Year Luncheon



50+

ANNUAL
PROGRAMS & EVENTS

600+

MEMBERS



COMMUNITY ENGAGEMENT

- Leadership Carroll
- Junior Chamber
- 8th Grade Career Expo
- Advocacy
- Legislative Breakfast
- LIFT Program
- Workforce Education Programming
- Industry Tours
- Agriculture Tours
- Shop Local Programs

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INVESTOR OPPORTUNITIES

BLUE DIAMOND \$15,000

BENEFITS INCLUDE:

- Promotion as a top-tier Blue Diamond Exclusive Investor
- 1-Year Basic Membership (up to \$325)
- Press Release announcing the company as a Blue Diamond Exclusive Investor
- Company logo placement on Chairman's Circle Electronic Banner
- Logo placement in *The Update*, the Chamber's weekly eBlast
- Company logo on the homepage of the Chamber website with a link to the company website
- Customized quarterly eBlast article about company news to full membership
- Speaking opportunity at one monthly Membership Breakfast
- Use of the Chamber Board Room (*based on availability*)
- Access to the digital mailing list for the entire Chamber membership
- Listing on all event programs
- Table and eight tickets to the Annual Meeting with preferred table placement
- Table and eight tickets to the Farm-City Harvest Dinner with preferred table placement
- Two complimentary tickets to each Membership Breakfast
- Two complimentary tickets to each Membership Luncheon
- Four tickets to two Women's Business Alliance events (*excludes the Woman of the Year Luncheon*)
- Hole Sponsorship at the Chamber Cup Golf Tournament



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PLATINUM

\$5,000

BENEFITS INCLUDE:

- Promotion as a top-tier Platinum Level Investor
- Logo placement on Chairman's Circle Electronic Banner
- Logo placement in The Update, the Chamber's weekly eBlast
- Company Name and logo on Chamber Website
- One complimentary ticket to each Membership Breakfast
- One complimentary ticket to each Membership Luncheon
- Two complimentary tickets to one Women's Business Alliance event (excludes the Woman of the Year Luncheon)
- Complimentary use of the Chamber Board Room (based on availability) two times during the year.
- Ticket presale and preferred seating for the Annual Meeting
- Access to the digital mailing list for the entire Chamber membership

GOLD

\$2,500

BENEFITS INCLUDE:

- Recognition as a Gold Level Investor
- Logo placement on Chairman's Circle Electronic Banner
- Company Logo and name on Chamber Website
- Business name placement in The Update, the Chamber's weekly eBlast
- Two complimentary Membership Breakfast Tickets
- Two complimentary Membership Luncheon Tickets
- Two complimentary tickets to one Women's Business Alliance event (excludes the Woman of the Year Luncheon)
- Ticket presale for the Annual Meeting
- Access to the digital mailing list for the entire Chamber membership

SAPPHIRE

\$1,500

BENEFITS INCLUDE:

- Recognition as a Sapphire Level Investor
- Business name placement in The Update, the Chamber's weekly eBlast
- Business name on Chamber Website
- Business name placement on Chairman's Circle Electronic Banner
- One complimentary ticket to two Membership Breakfasts
- One complimentary ticket to two Membership Luncheons
- One complimentary ticket to one Women's Business Alliance event (excludes the Woman of the Year Luncheon)
- Digital mailing labels for the entire Chamber membership

In order to build a package to meet the needs of your company, you may "mix and match" with other sponsorship opportunities. Please contact the Chamber office to discuss unique options.

INVESTOR OPPORTUNITIES

CAPITAL IMPROVEMENTS

Contributions to Capital Improvements will address both the structural and cosmetic needs of our buildings. These funds will be directed toward repairing and preserving the building exteriors, replacing outdated or broken systems, and updating essential technology. The continual improvements will create a professional and welcoming environment for our Chamber investors, guests, and potential new community stakeholders. Additionally, a portion of the proceeds will grow the building fund endowment, ensuring sustainable maintenance and ongoing preservation for years to come.

PRESIDENT'S CLUB - \$5,000

- Tier Three recognition on a permanent Investor plaque placed in the Chamber office.
- Company recognition in the Chamber and Carroll Tomorrow Annual Reports and each organization's website
- Company logo displayed on the screen in the Chamber Lobby
- Use of the Board Room 1x through 2025, schedule permitting

SIGNATURE INVESTOR - \$2,500

- Tier Four recognition on a permanent Investor plaque placed in the Chamber office.
- Company recognition in the Chamber and Carroll Tomorrow Annual Reports and each organization's website
- Company name displayed on the screen in the Chamber Lobby

FRIEND OF THE CHAMBER - \$1,000

- Name recognition on a permanent Investor plaque placed in the Chamber office.
- Company recognition in the Chamber and Carroll Tomorrow Annual Reports and each organization's website



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70th Anniversary Celebration Annual Meeting

May 3, 2025. Anticipated Attendance 300

We are thrilled to celebrate a significant milestone—our Chamber's 70th Anniversary! The official celebration will take place during our Annual Meeting on May 3, 2025. This black-tie event will reflect on seven decades of proudly serving this community and pay tribute to those who have shaped the business landscape of Carroll County.

PRESENTING SPONSOR: \$5,000

- Table of 8 for dinner with preferred seating
- Company logo on all promotional materials
- Company logo on the podium
- Company logo on electronic signage
- Recognition from the podium
- Social Media tags during event promotion

RECEPTION SPONSOR: \$3,000

Two Available

- Table of 8 for dinner
- Logo on reception signage
- Logo placement on beverage napkins
- Company logo on electronic signage
- Social Media tags during event promotion

WINE SERVICE SPONSOR - \$2,500

Two Available

- A branded bottle of wine is provided for each guest table
- Company Logo on electronic signage
- Social Media tags during event promotion

TABLE SPONSOR: \$2,000

- Table for 8 for dinner
- Company logo on Electronic Signage
- Social Media tags during event promotion

CHAMPAGNE TOAST: \$2,000

One Available

- Etched champagne flute with company logo
- Recognition from the podium
- Company logo on electronic signage
- Social Media tags during event promotion

KEEPSAKE SPONSOR: \$2,000

One Available

- Logo on tag/box containing a keepsake for each attendee
- Company logo on electronic signage
- Social Media tags during event promotion

CANDY BAR SPONSOR: \$1,500

One Available

- Company logo at the candy bar and on all candy bags
- Company logo on electronic signage
- Social Media tags during event promotion

DESSERT SPONSOR: \$1,500

One Available

- Company logo on each dessert
- Company logo on electronic signage
- Social Media tags during event promotion

VIDEO SPONSOR: \$1,500

SOLD

One Available

- Company logo in video
- Recognition from the podium
- Social Media tags during event promotion

PROGRAM SPONSOR: \$1,000

SOLD

One Available

- Logo on event programs at each place setting
- Company logo on electronic signage
- Recognition from the podium
- Social Media tags during event promotion

INDIVIDUAL TICKET: \$200

COUPLE: \$350

- Admission to dinner and the program



The Chamber Cup

September 8, 2025 - Oak Mountain Championship Golf Club

PRESENTING SPONSOR: \$5,000

- All Gold Sponsorship Benefits
- "Presented by" title placement with logo in all event communications and on collaterals
- Speaking opportunity during the participant welcome
- Logo on golf cart clings
- Opportunity to set up an information and marketing table at registration

COOLER BAG SPONSOR: \$2,000

- Logo on Cooler Bag
- Banner with logo at the event
- Recognition during the participant welcome
- Opportunity to provide company promotional materials in swag bags
- Logo on Chamber event page on website with link to company website
- Social media recognition

GOLD SPONSOR: \$1,500

- One Foursome
- Swag bag for team members
- Lunch for team members
- Banner with logo at the event
- Recognition during the participant welcome
- Opportunity to provide company promotional materials in swag bags
- Logo on Chamber event page on website with link to company website
- Social media recognition

FLAG SPONSOR: \$1,500

- Logo on Hole Flags
- Banner with logo at the event
- Recognition during the participant welcome
- Opportunity to provide company promotional materials in swag bags
- Logo on Chamber event page on website with link to company website
- Social media recognition

BEVERAGE SPONSOR: \$1,000

2 AVAILABLE

- Logo on golfer drink tickets
- Banner with logo at the event
- Recognition during the participant welcome
- Opportunity to provide company promotional materials in swag bags
- Logo on Chamber event page on website with link to company website
- Social media recognition

TEAM REGISTRATION: \$850

- One foursome
- Swag bag for team members
- Lunch for team members

TEE BOX SPONSOR: \$750

- Table and tent (provided by sponsor) placement on the tee box of a select hole (alcohol not permitted)
- Opportunity to provide company promotional materials in swag bags
- Lunch for two
- Logo on Chamber event page on website
- Social media recognition

GREEN SPONSOR: \$750

- Banner with company name/logo on putting green of a select hole
- Logo on Chamber event page on website
- Social media recognition

DRIVING RANGE SPONSOR: \$750

- Banner with company name/logo on the Driving Range
- Logo on Chamber event page on website
- Social media recognition

LONGEST DRIVE SPONSOR: \$300

- Banner with company name/logo on the tee box at a select hole
- Logo on Chamber event page on website
- Social media recognition

CLOSEST TO THE PIN SPONSOR: \$300

- Banner with company name/logo on the tee box at a select hole
- Logo on Chamber event page on website
- Social media recognition

HOLE SPONSOR: \$250

- Sign with company name/logo near the tee box



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The Farm-City Harvest Dinner

October 21, 2025 - Carroll County AG Center

Hosted by the Agribusiness Council, the Farm-City Harvest Dinner highlights agriculture and business partnerships in Carroll County. The evening honors accomplished leaders in agriculture with the Agribusiness of the Year Award, Future of Ag Award, and Friend of Ag Award.

PRESENTING SPONSOR - \$1,500 **SOLD**

- Table and eight tickets with preferred table placement and tabletop signage
- "Presented by" title placement with logo in all event communications and on collaterals
- Social Media tags during event promotion
- Press Release with the company listed as Presenting Sponsor
- Opportunity to provide company promotional materials in swag bags
- Logo and link to company website on the Chamber's event page of the website
- Event communication, with company name, to full membership
- Signage at the event featuring the company name and logo
- Contact list of attendees

SWAG BAG SPONSOR: \$1,000

- Logo on swag bags to be given to all guests
- Opportunity to provide company promotional materials in swag bags
- Table and eight tickets with preferred table placement and tabletop signage
- Recognition in the Chamber website event page and The Update weekly eBlast
- Social Media tags during event promotion
- Logo on the Chamber's event page of the website
- Signage at the event featuring company name and logo

TABLE SPONSOR - \$500

- Table for 8 for Dinner
- Company Logo on Electronic Signage
- Place items in the swag bag
- Social Media tags during event promotion

SHOWCASE SPONSOR - \$150

- Table provided to showcase your business or organization. Share informational brochure, flyers, handouts and swag with members of the agribusiness community.

Woman of the Year Luncheon

November 20, 2025 - Campus Center Ball Room at UWG

The Woman of the Year Luncheon provides the region's female executives and business leaders with an exclusive networking event. This event is a tribute to women who have demonstrated exceptional leadership and have made significant contributions to the local business community.

PRESENTING SPONSOR - \$1,500 **SOLD**

- Table and eight tickets with preferred table placement and tabletop signage
- "Presented by" title placement with logo in all event communications and on collaterals
- Social Media tags during event promotion
- Press Release with the company listed as Presenting Sponsor
- Opportunity to provide company promotional materials in swag bags
- Logo and link to company website on the Chamber's event page of the website
- Event communication, with company name, to full membership
- Signage at the event featuring company name and logo
- Contact list of attendees

SWAG BAG SPONSOR: \$1,000

- Logo on swag bags to be given to all guests
- Opportunity to provide company promotional materials in swag bags
- Table and eight tickets with preferred table placement and tabletop signage
- Recognition in the Chamber website event page and The Update weekly eBlast
- Social Media tags during event promotion
- Logo on the Chamber's event page of the website
- Signage at the event featuring company name and logo

TABLE SPONSOR - \$500

- Table for 8 for Lunch
- Company Logo on Electronic Signage
- Place items in the swag bag
- Social Media tags during event promotion

SHOWCASE SPONSOR - \$150

- Table provided to showcase your business or organization. Share informational brochure, flyers, handouts and swag with the over 200 attendees.

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Legislative Reception

Hosted each spring, the reception provides an opportunity for the Legislative Delegation for a reception to report on the most recent legislative session and clarify impacts on the region and local businesses. This event is open to all Chamber members, future members, and community leaders.

PRESENTING SPONSOR: \$1,000

- Table and eight tickets with preferred table placement
- "Presented by" title placement with logo in all event communications and on collaterals
- Social Media tags during event promotion
- Press Release with company name listed as Presenting Sponsor
- Logo and link to company website on the Chamber's event page of the website
- Event communication, with company name, to full membership
- Signage at the event featuring company name and logo
- Contact list of attendees

TABLE SPONSOR: \$500

- Table and eight tickets with preferred table placement and tabletop signage
- Social Media event promotion with company name
- Contact list of attendees
- Company Logo and name on the Chamber's event page of the website

Legislative Breakfast

The Chamber annually hosts local, state, and federal Legislative Delegation for a breakfast to discuss key legislation and the potential impact for west Georgia. This event is open to all Chamber members, future members, and community leaders.

PRESENTING SPONSOR: \$1,000

- Table and eight tickets with preferred table placement
- "Presented by" title placement with logo in all event communications and on collaterals
- Social Media tags during event promotion
- Press Release with company name listed as Presenting Sponsor
- Logo and link to company website on the Chamber's event page of the website
- Event communication, with company name, to full membership
- Signage at the event featuring company name and logo
- Contact list of attendees

TABLE SPONSOR: \$500

- Table and eight tickets with preferred table placement and tabletop signage
- Social Media event promotion with company name
- Contact list of attendees
- Company Logo and name on the Chamber's event page of the website



Membership Breakfast

The Chamber's Membership Breakfast series features distinguished keynote speakers with timely topics about issues and current events facing our business community. The events are attended by Carroll County's most influential business leaders, community leaders, and elected officials. Members, future members, and local leaders are invited to participate.

PRESENTING SPONSOR: \$1,000

- Table and eight tickets with preferred table placement and tabletop signage
- "Presented by" title placement with logo in all event communications and on collaterals
- Social Media tags during event promotion
- Press Release with company name listed as Presenting Sponsor
- Logo and link to company website on the Chamber's event page of the website
- Signage at the event featuring company name and logo
- Contact list of attendees

TABLE SPONSOR: \$500

- Table and eight tickets with preferred table placement and tabletop signage
- Recognition on the events page of the Chamber website and The Update weekly eBlast
- Social Media tags during event promotion
- Logo on the Chamber's event page of the website
- Signage at the event featuring company name
- Sponsorship listing on the website for the event

Membership Luncheon

The Chamber's Membership Luncheons are an opportunity for local business leaders, community leaders, and elected officials to learn more about important issues and events that shape our region and the local business community. Guest speakers include local, regional, and state leaders who are experts in their fields and can provide engaging presentations on topics of regional and global importance.

PRESENTING SPONSOR: \$1,000

- Table and eight tickets with preferred table placement and tabletop signage
- "Presented by" title placement with logo in all event communications and on collaterals
- Social Media tags during event promotion
- Press Release with company name listed as Presenting Sponsor
- Logo and link to company website on the Chamber's event page of the website
- Signage at the event featuring company name and logo
- Contact list of attendees

TABLE SPONSOR: \$500

- Table and eight tickets with preferred table placement and tabletop signage
- Recognition on the events page of the Chamber website and The Update weekly eBlast
- Social Media tags during event promotion
- Logo on the Chamber's event page of the website
- Signage at the event featuring company name
- Sponsorship listing on the website for the event

Women's Business Alliance Networking Event

Women's Business Alliance networking events provides women in the region with resources to help advance career opportunities, form strategic partnerships, and build a network of advocates.

PRESENTING SPONSOR: \$500

- Four tickets to the event
- "Presented by" title placement with logo in all event communications and on collaterals
- Social Media tags during event promotion
- Logo and link to company website on the Chamber's event page of the website
- Event communication, with company name, to full membership
- Signage at the event featuring company name and logo
- Contact list of attendees



Leadership Development

The Carroll County Chamber of Commerce is dedicated to cultivating leaders who drive positive change in the community. Through programs like Leadership Carroll, Junior Chamber, and LIFT, the Chamber develops leadership skills, fosters civic engagement, and builds connections across all age groups.

- Leadership Carroll equips adults with insights into key sectors like government, education, and healthcare, preparing them for impactful roles in the community.
- Junior Chamber engages high school students in leadership training and career exploration, creating a pipeline of future leaders.
- LIFT bridges youth and adult leadership with a focus on mentoring, character building, and servant leadership.

By investing in leadership development, the Chamber ensures a stronger future for Carroll County.

LEADERSHIP DEVELOPMENT

INVESTOR: \$2,000

10 AVAILABLE

- Logo placement on electronic banner
- Company logo and name on the Chamber's website
- Business name placement in The Update, the Chamber's weekly eBlast
- Logo on participant t-shirts
- Logo placement on print materials (postcards, signs, posters, and handouts)
- Press Release announcement
- Social Media recognition
- Invitation to Leadership Development networking events
- Invitation to present at one of each of the Leadership Development programs throughout the year
- Invitation to the graduation program for Leadership Carroll and Junior Chamber

Relocation and New Member Packet Inserts \$150/Year

- Business Insert in Relocation and new member Welcome Packets
- Recipient contact list each quarter

Ribbon-Cutting Sponsor \$500

SOLD

- Logo on oversized ribbon-cutting scissors
- Logo on the ribbon-cutting section of the Chamber website
- Logo on Marketing Package for each ribbon-cutting

Monthly Door Prize Donations

- Company provides a door prize valued at \$25 or more
- Name announced at Event
- Name on program
- Social Media shout out

Podium Sponsor \$1,500

- "Sponsored by" and logo on front of acrylic podium
- Podium will be used at all Council meetings, Breakfasts, Luncheons, and Signature Events - *excluding the Annual Meeting*





For more information on sponsorship opportunities, please email
carrollchamber@carroll-ga.org
or call
770-832-2446